

Contents

Contents	v
Figures	ix
Tables	xi
Contributors	xiii
Acknowledgments	xix
Preface	xxi
1 Problematising English as the Privileged Language of Global Academic Publishing <i>Mary Jane Curry and Theresa Lillis</i>	1
Part 1: Evaluation Practices Shaping Academic Publishing	
2 Lost in Quantification: Scholars and the Politics of Bibliometrics <i>Lynn P. Nygaard and Rocco Bellanova</i>	23
3 PhD Publication Requirements and Practices: A Multidisciplinary Case Study of a Hungarian University <i>Robin L. Nagano and Edit Bukovszki Spiczéné</i>	37
4 Chinese Business Schools Pursuing Growth through International Publishing: Evidence from Institutional Genres <i>Yongyang Yi and Rui Cheng</i>	50

Part 2: Scholars' Practices and Perspectives

- 5 Issues of identity and voice: Writing English for Research Purposes in the Semi-Periphery 73
Birna Arnbjörnsdóttir and Hafþís Ingvarsdóttir
- 6 Language Policy and the Disengagement of the International Academic Elite 88
John Harbord
- 7 Publishing in Pursuit of an Academic Career: The Role of Embedded and Encultured Knowledge in National Job-Market Entry Strategies of Elite Early Career European Scholars 103
Laurie Anderson

Part 3: Academic Journal Policies and Practices

- 8 The Reaction of Scholarly Journals to Impact-Factor Publication Requirements in Kazakhstan 121
Aliya Kuzhabekova
- 9 Blind Peer Review at an English Language Teaching Journal in Taiwan: Glocalized Practices within Globalization of Higher Education 136
Cheryl Sheridan
- 10 Publishing from the ELT Periphery: The *Profile* Journal Experience in Colombia 151
Melba Libia Cibia Li and Isobel Rainey
- 11 The Rise of Multimodality in Academic Publishing 166
Cheryl E. Ball, Andrew Morrison and Douglas Eyman
- 12 Open Access: The Next Model for Research Dissemination? 184
Françoise Salager-Meyer
- 13 Reconsidering 'Predatory' Open Access Journals in an Age of Globalised English-Language Academic Publishing 200
Ismaeil Fazel and Joel Heng Hartse

Part 4: Pedagogies for Global Academic Publishing

- | | | |
|----|-------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
| 14 | Teaching Writing for Publication in English to Engineering Students: Implications From a Collaborative Course in Taiwan
<i>Ju Chuan Huang</i> | 217 |
| 15 | The Potential and Limitations of an Intensive English for Research Publication Purposes Course for Mexican Scholars
<i>James Corcoran</i> | 233 |
| 16 | Emerging Academics: Using WhatsApp to Share Novice and Expert Resources in a Postgraduate Writing Group
<i>Soraya Abdulatief and Xolisa Guzula</i> | 249 |
| | Index | 00 |