

ased Frequent Pattern Mining with Multiple Item Support

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support cannot comprehensively address the complexity of items in large datasets. In this study, we propose a network (named Multiple Item Support Frequent Patterns, MISFP-growth algorithm) that uses Hadoop-based achieve high-efficiency mining of itemsets with multiple item supports (MIS). The proposed architecture consists in the counting support phase, a Hadoop MapReduce architecture is employed to determine the support for each ytics phase, sub-transaction blocks are generated according to MIS and the MISFP-growth algorithm identifies rns. To facilitate decision makers in setting MIS, we also propose the concept of classification of item (COI), of higher homogeneity into the same class, by which the items inherit class support as their item support. Three lemented to validate the proposed Hadoop-based MISFP-growth algorithm. The experimental results show duction in the execution time on parallel architectures. The proposed MISFP-growth algorithm can be istributed computing framework. Furthermore, according to the experimental results, the enhanced performance thm indicates that it could have big data analytics applications.

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Experimental design, dataset attributes and descriptions.	Support value of each product class.	Results of Experiment 1.
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# ISFP-Growth: Hadoop-Based Frequent Pattern Mining with Multiple Item Support

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**Abstract:** In practice, single item support cannot comprehensively address the complexity of item large datasets. In this study, we propose a big data analytics framework (named Multiple Item Support Frequent Patterns, MISFP-growth algorithm) that uses Hadoop-based parallel computing to achieve high-efficiency mining of itemsets with multiple item supports (MIS). The proposed architecture consists of two phases. First, in the counting support phase, a Hadoop MapReduce architecture is employed to determine the support for each item. Next, in the analytics phase, sub-transaction blocks are generated according to MIS and the MISFP-growth algorithm identifies the frequent patterns. To facilitate decision makers in setting MIS, we also propose the concept of classification item (COI), which classifies items of higher homogeneity into the same class, by which the item inherits class support as their item support. Three experiments were implemented to validate the proposed Hadoop-based MISFP-growth algorithm. The experimental results show approximately 50% reduction in the execution time on parallel architectures. The proposed MISFP-growth algorithm can be implemented on the distributed computing framework. Furthermore, according to the experimental results, the enhanced performance of the proposed algorithm indicates that it can be applied to big data analytics applications.

**Keywords:** big data analytics; Hadoop MapReduce parallel computing; frequent pattern discovery; multiple item support

sensor technology and ubiquitous use of various mobile devices generate increasing amounts of data, which is expected to continue increasing by 35% annually [1]. Interest in data-driven decision making is growing in response to escalating data generation, and a large variety of big data analytics applications have been emerging accordingly. Developing models to find critical information and analyzing vast amounts of big data have become the subject of deep exploration and intense discussion [2–4].

Big data analytics and applications are interesting and important prominent topics [5]. Identifying frequent itemsets in large transactional databases, known as frequent patterns (FP), and the Frequent Association rules can be valuable to decision makers for setting up strategies [6,7]. Among the commonly-applied FP-mining algorithms, the Apriori algorithm is regarded as a classic method [8]. The Apriori algorithm uses a bottom-up approach to generate candidate itemsets. As the quantity of data is extremely large, the bottom-up approach becomes lower processing efficiency. To overcome the limitations of the traditional Apriori algorithm, Han et al. proposed an FP-growth algorithm [9]. It included two phases: constructing an FP-tree and mining the FP-tree that would be more efficient.

efficient [10,11]. For both Apriori and FP-growth algorithms, it is important to set reasonable minimum support values [12,13].

However, obviously all items in the database vary widely from many perspectives such as time or profit. Generally, if only one minimum support is used for FP mining, those high-profit items with lower selling frequencies, such as refrigerators and smartphones, would not be considered frequent patterns [14]. Furthermore, lower minimum support would lead to the generation of meaningless association rules, which would complicate the decision-making process [15]. Therefore, using a single minimum support for all items in the database is insufficient for FP analysis. Since a single support cannot comprehensively address the complexity of items in large datasets. Thus, it is important and necessary to consider multiple item supports while big data analysis is applied in practice. Recently, several studies have proposed the concept of multiple item supports (MISFP) to address the trade-offs required by decision makers [16,17]. For FP mining research, applying MISFP mining warrants further analysis. In addition, a large amount of research has attempted to improve the algorithmic efficiency of FP mining when working with big data. Apache's Hadoop system applied MapReduce programming to solve these problems encountered in processing big data [18]. Using Hadoop MapReduce to implement the parallelization of traditional association rule mining approaches such as the Apriori and FP-growth algorithms, was proposed to improve the overall performance of frequent pattern mining [19]. For illustration, the k-phase parallel Apriori algorithm was proposed to identify k-frequency items in k-scans using Hadoop MapReduce [20].

To optimize FP mining, this study proposes a multiple item support frequent pattern (MISFP)-growth algorithm, which mines association rules from FP by using multiple item supports. Furthermore, to improve the efficiency of the analysis, the proposed algorithm is deployed on the Hadoop MapReduce architecture. Section 2 summarizes and discusses the related research. Section 3 details the proposed algorithm of Hadoop-based MISFP-growth algorithm, and Section 4 demonstrates the proposed MISFP-growth algorithm with an example implementation. Finally, the experiments are implemented to validate the accuracy and performance of the proposed Hadoop-based MISFP-growth algorithm. According to the experiment results, the proposed algorithm achieves better performance than the traditional Apriori and FP-growth algorithms in big data analysis.

This section summarizes association rule mining algorithms with single support and multi support. The Hadoop MapReduce architecture is explained.

Association analysis attempts to determine the frequency patterns consisting of items in a dataset. The most well-known association mining algorithm is the Apriori algorithm [8,9], which was developed to scan transactional databases iteratively and generate candidate frequent itemsets. The threshold known as the support filters items to form the candidate itemsets based on their frequency of occurrence. When no additional candidate itemsets can be generated, the frequency patterns and associated rules are constructed for decision makers' reference. To improve the efficiency of mining, many researchers have attempted to reduce the effort for repeated database (DB) scans. For example, the FP-growth algorithm [10] emerged to facilitate FP mining by scanning the DB twice without generating candidate itemsets. Both the Apriori and FP-growth algorithms have been shown to successfully mine frequent patterns.

However, single item support cannot comprehensively address the complexity of items in large datasets. To apply the same single support to all items is unreasonable and insufficient. For this reason, since 1999, a considerable amount of research has focused on the MS-Apriori algorithm. The MS-Apriori algorithm applies the concept of multiple item support values to the traditional Apriori algorithm. Setting different values of support, the multiple item support (MIS) can realize decision makers' demands for highly detailed analysis [17]. The first step in MISFP mining is to formulate the MIS for each item and sort all items in ascending order of magnitude. When using the Apriori algorithm in FP mining, the dataset is scanned to obtain candidate itemsets.

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Mining association rules with multiple item support (MIS) has become an imperative research topic. Hu and Chen (2006) proposed the Complete Frequent Pattern (CFP)-growth algorithm to improve the FP-growth calculation mechanism [21]. The CFP-growth algorithm creates a MIS-tree that stores key messages with frequent item patterns. To improve the efficiency of the CFP-growth algorithm, the MISFP-growth algorithm discards two stages of the FP calculation, post-pruning and construction [22]. The MISFP-growth algorithm finds the minimum value of the multiple thresholds (MIN-MIS) and then drops the items that with less item support than the MIN-MIS. Thus, the search space is reduced. A comparison of FP mining algorithms is given in Table 1.

**Table 1.** Comparison of frequent patterns mining algorithm.

Algorithm Criteria		Algorithm Description
Apriori [8]	Single support	Generates candidate itemsets by scanning the database repeatedly to successfully mine the frequent patterns. Scans the database only twice and without generating the candidate itemsets. Creates an FP-tree from which to mine frequent patterns. However, when the MIN updates, the FP-tree must be reconstructed.
FP-growth [10]	Single support	Sets different thresholds of support to identify more rare items. However, candidate itemsets are repeatedly created and this increases memory requirements and reduces performance. The arrangement of the position and order of items in the MIS-tree can be repeatedly adjusted by tuning the MIS. This
MSApriori [17]	Multi-support	
CFP-growth [21]	Multi-support	

Apache Hadoop is a cluster system of open source software framework composed of a series of modules. The cloud service platform can store and manage big data, and is characterized by scalability, reliability, flexibility, and cost-effectiveness. The platform implements MapReduce distributed parallel computing architecture on the Hadoop Distributed File System (HDFS), which efficiently analyzes and stores large datasets [23,24]. The primary Hadoop operation applies the concept of “divide and conquer.” Through the map and reduce functions, the problem data from a whole is decomposed into several smaller blocks for calculation. Then the calculation results from the blocks are transferred, collected, and arranged. One application of MapReduce incorporates the Apriori algorithm to understand the purchase requirements of customers and attract clients from competitive e-commerce websites [25].

In summary, this study proposes advantages of using the Hadoop’s parallel computing framework to overcome the drawbacks of existing single support association rule mining methods, and express the characteristics of each item. Using the MISFP-growth calculation method, we realize a two-stage algorithm that efficiently mines frequent patterns and association rules.

### Hadoop-Based Frequent Pattern Mining Architecture

To enhance the efficiency of FP mining with multiple item support, we propose an architecture (named the MISFP-growth algorithm) based on a distributed computing environment, known as Hadoop MapReduce. The main idea of the MISFP-growth algorithm is to split the transactional datasets into sub-transaction DBs according to item support, and then to analyze them respectively. Specifically, transactions that contained items with identical item support would be grouped to form a sub-transaction DB. Then, the FP-growth algorithm constructed an FP-tree from the sub-transaction DB and then mine the frequency patterns. To further improve efficiency, we implement the MISFP-growth algorithm on distributed architecture, which enables individual analysis of sub-transaction DBs. Finally, the analysis results from each reducer were further aggregated to generate association rules for the entire dataset. The proposed Hadoop MapReduce-based MISFP-growth

algorithm consists of two phases, a counting support phase and an analytics phase, executed in sequence, as depicted in Figure 1, and detailed below.





Step 1: data preprocessing. Step 1 cleans the original transactional DB and enables the decision maker to set multiple item supports. As shown in ① of Figure 1, the concept of “divide and conquer” is applied to the original transactional DB, which is divided into several blocks. Then, each data block is assigned to different mapper nodes for further item support counting.

Step 2: item support counting by mapper nodes. Step 2 calculates the actual frequency for each item. As ② of Figure 1 illustrates, each mapper node scans the sub-transaction DB for item frequency statistics. In the traditional FP-growth algorithm, this operation is exceedingly time consuming. As expected, the proposed Hadoop-based architecture can release such loading efficiency because item support counting occurs in parallel. Then, the counting results from the mapper nodes are transferred to the reducer nodes in Step 3 for further aggregation.

Step 3: item support aggregation by reducer nodes. Step 3 scans the support of all items from all mappers to find the minimum of the multiple item supports (MIN-MIS). As shown in ③ of Figure 1, each item support is compared with the MIN-MIS, if the item support is less than MIN-MIS, then the item is discarded.

Step 4: item sorting. The transaction is sorted in ascending order according to the support value and is then formed into new data groups. As shown in ④ of Figure 1, Step 4 generates new sub-transactional DBs based on item supports, assigning transactions from itemsets with identical support to the same sub-transaction DB and corresponding mapper nodes.

Step 5: construction of MISFP-trees by mappers. Step 5 builds a conditional MISFP-tree for each sub-transaction DB using the MISFP-growth algorithm. For each sub-transaction DB, the mappers input the frequency patterns that are greater than MIN-MIS, and send them to the reducer nodes for further aggregation.

Step 6: the aggregation of frequency pattern results by reducers. In Step 6, the reducer node checks the merged results for duplicates and remove the repeated items from the output results.

Step 7: obtain the useful association rules. As shown in ⑥ of Figure 1, the MISFP-growth algorithm discovers association rules by the mining FP-tree.

Item support exerts a substantial influence on the results of FP mining. It is difficult but crucial to set appropriate item support thresholds. Often, item support is either determined subjectively by decision makers or it is established by trial and error through recurring adjustments. However, as the dataset is large, such a readjustment process becomes time-consuming with lots of loading.

To resolve the constraints and complications of multiple item support setting, we propose the concept of classification of items (COI), which categorizes items of higher homogeneity into the same class. The main idea of COI is that the support of a specific item is equal to the support of a particular

class that the item belongs to. The concept of COI enables decision makers to set support for different items by setting class support individually. The algorithm and parameter definition of COI are listed in Figure 2 and Table 2. The support of  $j$ th item is obtained by:  $\sum X_{ij} \in \{1, n + 1\}, \forall j = 1, 2, \dots, m$ .

**Table 2.** Parameter definition of “classification of items (COI)”.

Parameter	Description
$C_i$	$C_i$ represents the $i$ th product class, where $i = 1, 2, \dots, n$ .



**Figure 2.** Pseudo code of “classification of items (COI)”.

The pseudo code of COI is shown in Figure 2. For illustration, assume that ten items (including cleaner, shower gel, chocolate, whiskey, cleaning rags, cleansing milk, chewing gum, brompoo, and popcorn) are represented by  $I_1, I_2, \dots, I_{10}$ , as shown in Table 3. There are three supports for the product classes:  $C_1$ : home cleaning = 0.1,  $C_2$ : beauty cosmetic = 0.15, and  $C_3$ : snack = 0.2. Take  $I_1$  as an example: as  $X_{11} = 1$  represents  $I_1$  is categorized as the  $C_1$  class, then the support of  $I_1$  is equal to 0.1. Conversely, looking at  $I_4$  as an example: as  $X_{14} = 4$ , from  $n + 1$ , this means that  $I_4$  does not belong to any product class. Therefore, decision makers must manually define its support, in this example, the item support value of  $I_4 = 0.05$ . Thus, COI can quickly set the multiple support thresholds. In this example, COI categorized items as follows:  $\{I_1, I_5, I_8: C_1 = 0.1\}$ ,  $\{I_2, I_6, I_9: C_2 = 0.15\}$ ,  $\{I_3, I_7, I_{10}: C_3 = 0.2\}$ , and  $\{I_4: C_4 = 0.05\}$ .

**Table 3.** Demonstration of COI.

$C_i$	$I_j$	$I_1$	$I_2$	$I_3$	$I_4$	$I_5$	$I_6$	$I_7$	$I_8$	$I_9$	$I_{10}$
$C_1$		1	0	0	n+1	1	0	0	1	0	0
$C_2$		0	1	0	0	0	1	0	0	1	0
$C_3$		0	0	1	0	0	0	1	0	0	1
$\sum X_{ij}$		1	1	1	4	1	1	1	1	1	1
Result		$C_1$	$C_2$	$C_3$	*1	$C_1$	$C_2$	$C_3$	$C_1$	$C_2$	$C_3$

<sup>1</sup> Note: \* assigned manual.

Finally, confidence is used as an indicator to validate the meaning and reference values of mining results [26,27]. However, higher confidence does not necessarily indicate that the rule represents a strong correlation. To this end, we used the *lift* indicator to evaluate the correlation and accuracy between items and association rules [28].



$P(X) \times P(Y)$  indicate that item  $X$  and item  $Y$  are independent of each other. If the previous statement is not true, then item  $X$  is related to item  $Y$ . The *lift* correlation indicator is detailed in Equation (1).

$$lift(X, Y) = \frac{P(X \cup Y)}{P(X)P(Y)} = \frac{Sup.(X \cup Y)}{Sup.(X)Sup.(Y)} = \frac{Confidence(X \rightarrow Y)}{Sup.(Y)}$$

### ladoop MapReduce-Based MISFP Growth Algorithm

This section demonstrates the proposed MISFP-growth algorithm with an example implementation. Continuing the example given in the previous section, the transactional database as shown in Table 4a; the actual support values and MIS of each item.

**Table 4.** Transaction database, actual support and multiple item supports (MIS) of each item.

(a)	(b)	(c)
Transaction ID.	Transaction Items.	Support MIS TID. Trans. (ordered)
1	B, A, C	6 4 1 A, B, C
2	E, D, H, G, I	6 4 2 E, G, H, I
3	C, A, B, J	5 4 3 A, B, C, J
4	E, C, G	D 1 5 4 C, E, G
5	B, A, J, I	E 4 3 5 A, B, I, J
6	A, B	F 1 4 6 A, B
7	G, C, F, E, J	G 4 3 7 C, E, G, J
8	B, A, G	H 2 2 8 A, B, G
9	H, A, I	I 3 2 9 A, H, I
10	C, E, B	J 3 2 10 B, C, E

As illustrated in Figure 3, first, the MISFP-growth algorithm scans the transactional database to find the support value and determine the MIN-MIS =  $MIN\{MIS(A), MIS(B), \dots, MIS(J)\} = 2$  as shown in Table 4b. Next, the MISFP-growth algorithm sorts item {A} to item {Z} in ascending order according to item support to satisfy MIN-MIS. Therefore, items {D} and {F} are removed because their support is less than MIN\_MIS. The results are presented in Table 4c. The MISFP-growth algorithm sorts the transaction dataset into subgroups according to MIS values and assigns the subgroup to different mapper nodes. Each mapper node then scans the assigned sub-transaction DB to obtain the support value of each item and construct an MISFP-tree. This process resembles that of the frequent pattern tree constructed by the FP-growth algorithm.

For example, a given mapper node handles the sub-transaction DB named Block “A” for which the support is two. The first root is created and labeled with a null node of the MISFP-tree. Then additional nodes are inserted for the leading itemsets {E, G, H, I} of Block A. Figure 4 displays all the links of each item.

Each mapper node constructs an MISFP-tree and conducts frequency pattern mining. Using the links of item {J} as an example, we establish a conditional pattern subtree with the following conditional pattern base: {A, B, I :1}, {A, B, C :1}, and {C, E, G :1}. Nonetheless, the MIS of item {J} is also two. Hence, frequency patterns involve items {A} and {B}, thus we mine  $\langle A :2, B :2 \rangle \{J\}$ . In addition, we mine all the frequency patterns of item {J}, which are {B, J :2}, {A, B, J :2}, {A, J :2}.



**Figure 3.** Demonstration of the proposed model.

**Figure 4.** MISFP-tree with new data groups in different mapper nodes.

Next, we combine the mined frequent patterns results obtained by all the different mapper nodes. Duplicate items are merged to obtain an aggregate output. According to the data mining output generated by this example, the results of the mining process are shown in Table 5. The most interesting output of the proposed algorithm was its detection of rare patterns. General association rules using single item support, would also have identified itemsets like {plastic gloves, toothbrush}, {polymeric glass detergent, plastic gloves, toothbrush}, and {polymeric glass detergent, toothbrush}, namely items {A}, {B}, and {J}. However, we also discovered the rare patterns of items {A} and {I}, which represent polymeric glass detergent and baking soda. This might indicate that baking soda is used to clean plastic or other household surfaces.

As demonstrated in Figure 4, the proposed model was implemented in a Hadoop-based environment. In addition, the proposed model enables decision makers to set up multiple mapper nodes. Therefore, the MISFP-growth can generate valuable patterns of rare items without enumerating all possible patterns.

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**Table 5.** The results of frequent patterns.

Mapper	Suffix Item	MIN-SUP	TID <sup>1</sup>	Conditional Pattern Base	Conditional MISFP-Tree	Frequent Patterns
A	J	2		{A, B, I :1}, {A, B, C :1}, {C, E, G :1} {A, B :2}		{B, J :2}, {A, B, J :2}, {A, J :2}
	I	2		2, 3 {E, G, H :1}, {A, H :1}, 5, {A, B :1} {A :2} {A, I :2}		
	H	2		7 {E, G :1}, 9 {A :1} —	—	
	G	3		{E :1}, {C, E :1} —	—	
	E 3 {C :1} — —					
	C 4 {A, B :1} — —					
	B 4 {A :2} — —					
B	A	4		— — —	—	
	J	2		{C, E, G :1} — —		
	I 2 {E, G, H :1} — —					
	H 2 {E, G :1} — —					
	G	3		8 {E :1}, {A, B :1}, 10 {C, E :2} —	—	
	E	3		{C :2}, {B, C :1} —	—	
	C 4 {B :1} — —					
C	B 4 {A :1} — —					
	A	4		— — —	—	
	J	2	1,	{A, B, C :1}, {A, B, J :1}, {C, E, G :1} {A, B :2}		{B, J :2}, {A, B, J :2}, {A, J :2}
	I 2 {A, B :1} — —					
	H	2	3, 4, 5, 6, —	—	—	
	G 3 {C, E :2} — —					
	E 3 {C :2}, {B, C :1} — —					
C	C 4 {A, B :2}, {B :1} — —					
	B 4 {A :5} {A :5} {A, B :5}					
	A	4		— — —	—	

<sup>1</sup> Note: TID is new data group.

## Experiments Results and Analysis

To validate the proposed architecture, three experiments were executed, which tested (1) correctness, (2) scalability, (3) feasibility, and efficiency accordingly. Appropriate datasets were selected as shown in Table 6.

sistency of mining results from stand-alone computing. The final experiment used the dataset of retail market basket dataset [30] to evaluate execution time. The results of experiments prove that

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posed MISFP-growth algorithm can be implemented on the distributed computing framework of MapReduce.

**Table 6.** Experimental design, dataset attributes and descriptions.

No.	Dataset	Volume	Items	Description
1	Groceries	9835	169	The Groceries dataset consists of transaction data from a grocery store in 2006. Each transaction represents the purchased items.
2	RIA Report Records	43,545	25	The RIA dataset consists of hospital case of radioimmunoassay (RIA) in Taiwan from 2009 to 2010.
3	Retail Market Basket	88,163	16,470	The dataset covers three non-consecutive periods of supermarket from 1999 to 2000 in Belgian.

The verification process was based on the virtual operating environment of Oracle VM VirtualBox for parallel architectures, with three versions of the Ubuntu 12.04 LTS operating system, Apache Hadoop 2.2.0 Cluster, and Apache Mahout 0.8. One of the nodes was set as the master node, and the other nodes were set as data nodes. Each node had a 3.0 GHz quad-core processor and 8 GB memory. Through the experimental design, we quickly found frequent patterns as well as rare item

#### Experiment 1: COI Parameters Test

In Experiment 1 (Exp. 1), we attempted to establish the parameters of COI for the grocery dataset [29]. As shown in Table 7, we set levels of support values by product class and thus reduced the time required to calculate the minimum support for each item. Each itemset belongs to a specific product class, and the support value of any item is equal to that of its product class. For example, item “bottled beer”, was classified as an “alcoholic beverage (Class 6)” at the tenth level and inherited the 4% support value of the category.

**Table 7.** Support value of each product class.

Levels	Class 1	Class 2	Class 3	Class 4	Class 5	Class 6	Class 7	Class 8	Class 9	Class 10
10	7%	8%	9%	6%	5%	4%	2%	10%	3%	1%
	34	35	7	30	21	14	4	15	5	4
9	7%	8%	9%	6%	5%	4%	10%	2.5%	1%	
	34	35	7	30	21	14	15	9	4	
8	7%	8%	9%	6%	5%	4%	10%	2%		
	34	35	7	30	21	14	15	13		
7	7%	8%	6.5%	6%	5%	10%	2%			
	34	35	21	30	21	15	13			
6	7%	8%	9.5%	6%	4%	2%				
	55	35	22	30	14	13				
5	7%	2%	8%	6%	5%					

2	7%	3%
	122	47

To validate the proposed COI concept in this study, we evaluated the association rules produced in Exp. 1 and found them to be most representative in the third level. Apart from the rare itemsets, frequent patterns at different levels can be found more easily. Furthermore, the average indicator was calculated to evaluate the correlations of the association rules. Table 8 counts the association rules mined from the tenth to second levels in Exp. 1 and presents their average *lift*. According to the results of Exp. 1 shown in Table 8, the third level is the optimum parameter for COI because this level

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produced more meaningful FP rules from the groceries dataset. Therefore COI = 3 was adopted for Experiments 2 and 3.

**Table 8.** Results of Experiment 1.

Level	Rules	Lift(avg.)	Level	Rules	Lift(avg.)
10	139	1.670	5	51	1.632
9	22	1.574	4	39	1.608
8	23	1.490	3	30	1.762
7	23	1.619	2	19	1.643
6	19	1.597			

#### Experiment 2: Feasibility Test

In the Experiment 2 (Exp. 2), using the simple dataset mentioned previously [21] and shown in Table 9a, the MIS thresholds in Table 9b and the RIA dataset were adopted to verify the feasibility of the proposed architecture. The verification process was performed on a virtual machine with 4 GHz quad-core processor and 8 GB memory capacity. One node was set as the master node, and the remaining two nodes were set as data nodes.

**Table 9.** Transaction database, actual support, and MIS of each item for Experiment 2.

(a)		
TID.	Transaction	
1	A, C, D, F	
2	A, C, E, F, G	
3	A, B, C, F, H	
4	B, F, G	
5	B, C	

  

(b)		
Items.	Support	MIS
A	3	4(80%)
B	3	4(80%)
C	4	4(80%)

G	2	2(40%)
H	1	2(40%)

In the first part of Exp. 2, the mined association rules {G, F}, {F, C}, {F, C, A}, {F, B}, {F, A} were consistent for both the CFP-growth algorithm and the MISFP-growth algorithm. In the second part of Exp. 2, 25 items (medical orders) were attributed to the third level of COI, including the hormone test, the hepatitis test, and the tumor marker test. Supports for three COIs were suggested by the National Health Administration and based on the occurrence of cancer in Taiwan. The weightings were set according to the actual frequency of occurrences in the dataset. Similar items were assigned to the same class, and thus inherited the support value of their COI class, as shown in Figure 5. In the second part of Exp. 2, the medical orders {ABC, ABE, ACHR, ACIGM, B2M, CA153, FBHCG, FPSA, HAIGM, HAV, HBE, SCC, T3UP, TG, and THY} were abandoned because they did not satisfy the MIN threshold. The meaningful association rules {TSH, FT4}, {CEA, CA199} are consistent with Wang et al.'s mining association rules [31]. The average lift value was 3.32. The association rules exhibited a positive correlation. These results prove that the proposed model can be applied to the mine association rules with multiple item support thresholds.

**Figure 5.** Support threshold value of stand-alone operation.

### Experiment 3: Efficiency Test

In Experiment 3 (Exp. 3), we tested the efficiency of the proposed algorithm on the retail market dataset [30]. The verification process was implemented in five iterations. The experimental environment consisted of a virtual machine with an Ubuntu 12.04 LTS operating system, Apache

uction or approximately 38% compared to the average execution time of 19,586 ms attained by id-alone operation.

**Figure 6.** Efficiency test of Experiment 3.

These three experiments validated the proposed model, successfully applying the concept of multiple item support thresholds to solve the problems of previous methods that use a single support threshold. In Exp. 1, the COI concept enabled rapid determination of support thresholds for each item. The indicator of *lift* showed that the meaningful association rules had a positive correlation or a high level. Experiment 2 verified the feasibility of the proposed model as it identified meaningful association rules that were consistent with the association rules mined in the past research. In Ex-

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average execution time of the parallel architecture demonstrated the improved efficiency of the proposed model compared to the conventional stand-alone architecture.

## Discussion and Conclusions

Big data analytics is changing our daily lives, and increased application of data-driven decision making is inevitable, as the rapid growth in data generation produces new opportunities to extract meaningful information from big data. However, the traditional method of association rule mining frequent patterns using a single support threshold is not sufficient for today's complex problem decision making processes. In addition, the efficiency of data analysis must increase to adapt to the rapid growth in data generation.

In this study, a MISFP-growth algorithm consisting of two phases, a counting support phase and a mining phase, is proposed to realize high-efficiency mining of frequency patterns with multiple support thresholds. To assist decision makers in setting multiple support values for items, we also proposed the concept of the classification of items (COI), which categorizes items of higher homogeneity into the same product class from which the items then inherit their data support threshold. Finally, the correlation indicator, named *lift*, is adopted to evaluate the meaning and accuracy between items and association rules. Furthermore, the MISFP-growth algorithm was implemented without the pruning and reconstruction steps on the distributed computing framework of Hadoop MapReduce.

t the same analysis results were obtained from both the stand-alone and parallel architectures. Experiment 3 demonstrated an approximately 38% reduction in the execution time of MISFP-growth algorithm on parallel architectures. Thus, the results of these experiments confirm that the proposed algorithm achieves high-efficiency big data analytics for frequency pattern mining with multiple inputs. In future work, we expect to perform cross-validation by implementing the proposed model in various fields and applications.

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