

2018 UT-SNU-NCCU Joint Symposium

Program

Day 1 (Friday, November 16)	
	Venue: Digital Art Center
8:50am	<u>CHECK IN</u>
9:00 a.m. – 9:10 a.m.	<u>OPENING ADDRESS</u> <i>Prof. Heng Su, Dean of the College of Communication, National Chengchi University</i>
9:10 a.m. – 9:25 a.m.	<u>PLENARY SPEECH</u> <i>Representative of each university</i>
9:25 a.m. – 10:45 a.m.	<u>FACULTY SESSION I—Disaster communication panel</u> <ul style="list-style-type: none">■ “After 3.11: Latest issues concerning evacuation and disaster information in Japan” <i>Atsushi Tanaka, Professor of III/ GSII, The University of Tokyo</i>■ “International comparative study on risk perception after the accident at the Fukushima Nuclear Power Station” <i>Naoya Sekiya, Professor of III/ GSII, The University of Tokyo</i>■ “Who will prepare for the next disaster? Evidence from affected communities in The Kaohsiung Blast” <i>Chiung-Wen Hsu, Professor of the Department of Radio and Television, National Chengchi University</i> <p style="text-align: center;">Respondents: Mei-Ling Hsu, Distinguished Professor of the Journalism Department, National Chengchi University</p>
10:45 a.m. – 11:00 a.m.	<u>BREAK</u>

11:00 a.m. – 12:40 p.m.

FACULTY SESSION II

- “To share or not to share, audience is the answer: Reinterpreting online diffusion of controversial news as an act of relational communication”
Eun-Mee Kim, Professor of the Department of Communication, Seoul National University
- “Glocalising tuna culture: Historical memory, economic development and returning youth in Donggang, Taiwan”
Yi-Chieh Lin, Assistant Professor of the Journalism Department, National Chengchi University
- “Issue voting in a highly polarized democracy”
Kyu-sup Hahn, Professor of the Department of Communication, Seoul National University
- “Imaginary recognition and bodily practice—The images of the “mother country” of the Taiwanese people in the 1940s”
I-Yun Lee, Associate Professor & Director of Graduate Institute of Taiwan History, National Chengchi University

Respondents: Yukio Maeda, Professor of III/ GSII, University of Tokyo; Trisha Lin, Associate Professor of the Radio & TV Department, National Chengchi University

12:40 p.m. – 1:40 p.m.

LUNCH

1:40 p.m. – 3:20 p.m.

STUDENT SESSION ROUND I

Group A 1:40 p.m. – 3:10 p.m.

- A1: 1:40 p.m. – 1:55 p.m.
“Two-way effects of social capital after disasters”
– Hsin-Yi HSUEH, The University of Tokyo
- A2: 1:55 p.m. – 2:10 p.m.
“Study: How users in social media based brand community respond to Gogoro’s designing defects”
– Shih-Hsien LIN, National Chengchi University
- A3: 2:10 p.m. – 2:25 p.m.

How to provide data visualization news articles on mobile devices?

– Hyeok KIM, Seoul National University

■ A4: 2:25 p.m. – 2:40 p.m.

“A study of interactive article generation system based on robot journalism: The example of Korean 2018 local election”

– Sanghyuk LEE, Seoul National University

■ A5: 2:40 p.m. – 2:55 p.m.

“Contributions from the “other women:” An analysis of mistresses’ narratives about marriage”

– Wei-Chen LIN, National Chengchi University

■ A6: 2:55 p.m. – 3:10 p.m.

“A reception analysis of unboxing food videos on YouTube”

– Hou-Yun LIU, National Chengchi University

Group B 1:40 p.m. – 3:10 p.m.

■ B1: 1:40 p.m. – 1:55 p.m.

“Three dimension of the “Otaku’s Goddess” from the collective absence to reproduction signification”

– Huai-Yu CHEN, National Chengchi University

■ B2: 1:55 p.m. – 2:10 p.m.

“Science textbooks as a medium to cultivate ideal scientific citizens: The expansion of general education and the establishment in Japan of ‘IppanRika(一般理科)’ in the 1930s”

– Duim HUH, The University of Tokyo

■ B3: 2:10 p.m. – 2:25 p.m.

“A dramaturgical approach to the lay judge trial courtroom: The impact of civic participation on criminal trials in Japan”

– Setsuko KAMIYA, The University of Tokyo

■ B4: 2:25 p.m. – 2:40 p.m.

“A study on the small group discussion in deliberative polling: The case study of Shin-Kori nuclear reactors”

– Suhwoo AHN, Seoul National University

■ B5: 2:40 p.m. – 2:55 p.m.

“News literacy education in the age of fake news: Focusing on North Korean adolescent refugees”

– Hanna SUH, Seoul National University

■ B6: 2:55 p.m. – 3:10 p.m.

“Female chastity and film Censorship: Exploring state's discourses and patriarchal values in reconstructing”

– Xin-Chen ZHU, National Chengchi University

Group C 1:40 p.m. – 2:55 p.m.

■ C1: 1:40 p.m. – 1:55 p.m.

“Am I watching films? The movie-lovers’ consumption practices of streaming movies”

– Jun-wei LU, National Chengchi University

■ C2: 1:55 p.m. – 2:10 p.m.

“Shaping Japanese settlers’ identity in colonial Taiwan: KAKINUMA Bunmei and the role of Taiwan Fujinkai (1934-1936)”

– Shih-Fen WANG, The University of Tokyo

■ C3: 2:10 p.m. – 2:25 p.m.

“Psychological effects of “Likes!” in SNS”

– Maho ISHIBASHI, The University of Tokyo

■ C4: 2:25 p.m. – 2:40 p.m.

“The fatalism framework of disaster news: An example of the earthquake in south Taiwan in 2016 “

– Yen-Chu LAI, National Chengchi University

■ C5: 2:40 p.m. – 2:55 p.m.

“Paying for online news: Will it serve for the wealthy elite? Or will it serve for journalism values? “

– Moonjung KOH, Seoul National University

Group D 1:40 p.m. – 2:55 p.m.

■ D1: 1:40 p.m. – 1:55 p.m.

“A study on Internet celebrities' labor process and their self-identity”

– Man-Ting SHAN, National Chengchi University

■ D2: 1:55 p.m. – 2:10 p.m.

“Privacy paradox in e-commerce: An analysis of Chinese Internet users' information concerns and subsequent behavior”

– Zihan WU, The University of Tokyo

■ D3: 2:10 p.m. – 2:25 p.m.

“Generational differences in news literacy in the online news environment”

– Heesoo JANG, Seoul National University

■ D4: 2:25 p.m. – 2:40 p.m.

“Death is not the end—An affective disposition theory perspective in Zombie film”

– Yun-Chung TANG, National Chengchi University

■ D5: 2:40 p.m. – 2:55 p.m.

“From phoenix to dragon: Femocrats' branded female identity on social media—A case study of Tsai Ing-wen”

– Yue YANG, The University of Tokyo

Moderator: Pailin Chen, Professor & Director, Journalism Department,
National Chengchi University

3:20 p.m. – 3:35 p.m.

REVISION AND BREAK

3:35 p.m. – 5:25 p.m.

**STUDENT SESSION ROUND II &
REFLECTION**

BUSINESS MEETING

5:30 p.m. – 6:00 p.m.

IMAGE OF TAIWAN

Moderator: Shin Mizukoshi, Professor of III/ GSII, The University of Tokyo

6:00 p.m. – 8:00 p.m.

WELCOME DINNER

Day 2 (Saturday, November 17)

9:30 a.m. – 12:00 p.m.

MEDIA FIELDTRIP: Choco TV