



Welcome to
29th International Conference
Of the International Association
For Management of Technology
From 13-17 September 2020 in a
virtual format.

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DAYS

00

HOURS

00

MINUTES

00

SECONDS



IAMOT2020 Agenda(Cairo Time Zone – GMT +2)

Proceedings

ABOUT IAMOT

"IAMOT is the only international organization dedicated to advancing the state-of-the-art in MOT education and research. IAMOT is a non-governmental, non-profit organization incorporated in 1992 in the State of Florida, USA. Its purpose is to encourage high quality research and education in the field of management

of technology (MOT). It accomplishes this purpose through various activities, including sponsoring international conferences; publishing newsletters/periodicals, conference proceedings, a book series and a scholarly archival journal on MOT and Innovation (Technovation). IAMOT acts as an information exchange hub on teaching and research issues in MOT. The association has approximately 670 active members from 79 countries.

IAMOT 2020 CONFERENCE

Technology is the main factor that is changing the world as we know it today, the conference aim is to advance and support the practice of Management of Technology for the betterment of our organizations, societies, and future.

The conference will bring the most pressing technology-related issue for an in-depth analysis, discussion and study to facilitate the transformation of knowledge and exchange of expertise.

The theme of this year edition is "The Digital World & industry X.0"



BOD, Advisory & Organization Committees

Board Of Directors

International Advisory Committee

The IAMOT2020 Internal Organization committee " Nile university "

Name	Affiliation
Tarek Khalil (IAMOT Founder & Conference General Chair)	President of Nile University, Egypt
Leon Pretorius (Chair)	University of Pretoria, South Africa
Tinus Pretorius (Co-Chair)	University Of Pretoria, South Africa
Osman Ahmed (President of IAMOT)	Pacific Northwest National Laboratory, USA
Anthon Botha	University of Pretoria, South Africa
Anuja Agarwal	Narsee Monjee Institute of Management Studies (NMIMS), Mumbai, India
Breno Nunes	University Of Aston - UK
David Bennett	Chalmers University of Technology, Sweden
Gertten van de Kaa	Delft University, The Netherlands
Gita Surie	Adelphi University, USA
Joe Amadi-Echendu	University of Pretoria
John O. Aje	Dean of the School of Applied Science and Technology, Thomas Edison State College

Name	Affiliation
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Kirankumar S. Momaya	IIT- Mumbai, India
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Nezar Sami	Innovation and Management of Technology Consultant, Egypt
Paula Antonio Zawislak	Federal University Of Rio Grande do Sul- Brazil
Raman Agrawalla	Tata Consulting Service, India
Roland J. Ort	The Delft, Netherlands
Ruchita Gupta	National Institute of Industrial Engineering (NITIE), India

CALL FOR PAPER

The 29th International Conference on Management of Technology (IAMOT) invites academicians, policy makers, technology experts and business leaders concerned about the impact of technology on our life, organizations and people to share their knowledge and expertise on how to leverage the management of technology for the future that we want. –SDG–

THEME

The Digital World & industry X.0 The theme is interdisciplinary enough to cover the entire ecosystem that includes, technology, management, strategy, business, economy, development studies and innovation, to name a few.

the focus is on what technology is bringing in terms of future opportunities, possibilities, risks and the latest thinking in management to leverage the benefits of technology while mitigating the risk associated with it.

FORMAT

Presenters may share their knowledge / expertise / innovation, revolving around the theme in the following formats

- Researches
- Empirical case studies / Use cases
- Trend analysis
- Policy Recommendations
- Future scenarios
- Innovation

LENGTH OF PRESENTATION

20 Minutes

FOR SUBMISSION

<https://easychair.org/conferences/?conf=iamot2020>

DEADLINES

- Submission of full papers:
June, 30, 2020

WHO SHOULD ATTEND

- Government Officials & Policy Makers
- Business Leaders, CxOs and senior Management across industries
- Academicians concerned about the management, application and impact of technology
 - Educational and Researchers
 - Investors, Venture Capitalists, and Entrepreneurs
- Graduate students in Information Technology, Management, and Business

ABSTRACTS

Abstracts are invited in the following major subthemes of interest, but not limited to:

PRELIMINARY TOPICS

- New service and product development
- Technology Disruption through start-ups
- Complex Systems, Cultural, Social and human issues
- Strategic issues, competitiveness, quality & productivity
- E-commerce, supply chain management, and virtual organisations
- Technology transfer, partnership and sustainable development
- Technology issues and Management of technology in developing countries
 - Intellectual property for economic growth
 - Towards a Digital World
 - Industry 4.0 and beyond
 - Science and technology policy
 - National systems of innovation
 - infrastructure and management

- Entrepreneurship, new ventures and SMEs
 - SME's and their challenge
 - Data analytics
 - IOT and smart cities
 - Development of Africa
 - MOT Education & Theory
 - Industrial & Manufacturing Technologies
 - Bioengineering and emerging technology
 - IPR ecosystem in developing countries
 - Diffusion and adoption of technologies
- Management of emergent and disruptive technology
 - Project and program management
 - Competitiveness in globalized world
- Safety and risk management in technology development project
 - Technology and Sustainability

ABSTRACT SUBMISSION

Please submit a one page abstract including keywords and topic from the list of topics of the conference. Preference is given to papers that have application to a sector of the economy such as Manufacturing, Agriculture, Tourism, Healthcare, Banking, Transportation, Water Resources, etc.

REVIEW PROCESS

Every abstract that is submitted online would undergo a double-blind peer review process and be identified suitable for Presentation / Proceedings. All accepted abstracts would be published, as an abstract proceeding of IAMOT 2020. The review process for the full papers is also blind review. After the review process the accepted full papers will be published in the IAMOT 2020 conference proceedings. At least one author of the shortlisted submission has to register for the conference.

NOTE FOR ALL SPEAKERS

All speakers are required to fill in an Author Intellectual Property Release. Instructions on how to fill it in and upload it can be found [HERE](#)

HISTORY OF PREVIOUS CONFERENCES

Name of the Conference	Venue
IAMOT 2019 (28th conference)	Mumbai, India
IAMOT 2018 (27th conference)	Birmingham, England, UK
IAMOT 2017 (26th conference)	Austria
IAMOT 2016 (25th conference)	Florida, USA
IAMOT 2015 (24th conference)	Cape Town, South Africa
IAMOT 2014 (23th conference)	Washington D.C., US
IAMOT 2013 (22th conference)	Porto Alegre, Brazil
IAMOT 2012 (21th conference)	Hsinchu County, Taiwan
IAMOT 2011 (20th conference)	Florida, USA

Name of the Conference	Venue
IAMOT 2010 (19th conference)	Cairo, Egypt
IAMOT 2009 (18th conference)	Florida, USA
IAMOT 2008 (17th conference)	Dubai, UAE
IAMOT 2007 (16th conference)	Florida, USA
IAMOT 2006 (15th conference)	Beijing, P.R. China
IAMOT 2005 (14th conference)	Vienna, Austria
IAMOT 2004 (13th conference)	Washington D.C., US
IAMOT 2003 (12th conference)	Nancy, France
IAMOT 2002 (11th conference)	Miami, US
IAMOT 2001 (10th conference)	Lausanne, Switzerland
IAMOT 2000 (9th conference)	Miami, Florida
IAMOT 1999 (8th conference)	Cairo, Egypt
IAMOT 1998 (7th conference)	Orlando, Florida
IAMOT 1997 (6th conference)	Göteborg, Sweden
IAMOT 1996 (5th conference)	Miami, Florida
IAMOT 1995 (First European conference)	Birmingham, England
IAMOT 1994 (4th conference)	Miami, Florida
IAMOT 1992 (3rd conference)	Miami, Florida
IAMOT 1990 (2nd conference)	Miami, Florida
IAMOT 1988 (1st conference)	Miami, Florida

IAMOT CONFERENCE IN CAIRO 2010.





Visit Egypt

Egypt is a country that is well known for its aquatic resources as a result of the mostly infertile ecosystem. The Nile badges Egypt through a narrow valley that navigates sandstone and granite cliffs. Egypt is also well known by the temples of Abydos, Dendara, Karnak, Esna, Edfu, Kom Ombo, Philae and Abu Simbel, each regarded for their respective deities, further to the tombs in the Theban Necropolis. As the Nile River continues to flow upwards past major cities and temples, it begins to branch out into a flower-shaped formation known as the Nile delta, covering 240 km of the Mediterranean shoreline.

Red Sea coast is much like the Nile, a Turquoise waves discontinuity against rocky capes and windswept beaches in the foreground of an endless mountain range, a much needed escape for the people of Cairo. In the past two decades, this entire region saw a rapid transformation, generated by flows of annual tourists, with the most notable development being the future construction of Egypt's new capital city near this coastline. These destinations pack exciting activities for travel-seeking vacationers, such as Shark-diving, snorkeling, and kite-surfing that are complemented by the uplifting effects of 18-hole golf courses, private beaches, open-air cinemas, and unbeatable night life scenes.



Cairo

Cairo is known as the city that never sleeps, it's always awakened by its citizens for all its different activities and exciting places that one can visit in diverse whiles.

Past travelers said that one of Cairo's must-see attractions is the Great Sphinx, the world's oldest monumental sculpture, positioned by the Pyramids of Giza. The Great Sphinx portrays a part pharaoh, part lion being and impresses tourists with its enormous size that measures 66 feet high and 234 feet long, as well as its unique appearance.

The best way to follow up your trip to the pyramids is by visiting the Egyptian Museum that would take almost a year to explore the museum in its entirety. This massive facility contains more than 100,000 artifacts from ancient Egypt, including tombs, jewelry and pottery. The main attraction here is the Tutankhamun

exhibit, which features treasures from King Tut's tomb, including his golden funeral mask. Other significant places that you can visit to in Cairo are Khan El-Khalili, Islamic Cairo and Coptic Cairo.

For more information

Luxor

In ancient times known as Thebes, Luxor was the initial capital of Upper Egypt during the New Kingdom. Luxor is recognized as one of the greatest open air museums to visit with its vast archaeological sites. The city is rich with Ancient Egyptian monuments such as Valley of the Kings that accommodates the tombs of many royal and noble figures of the Egyptian New Kingdom, most famously the Tomb of Tutankhamen. It is also home to vast ancient temples such as the Karnak Temple and Luxor Temple.

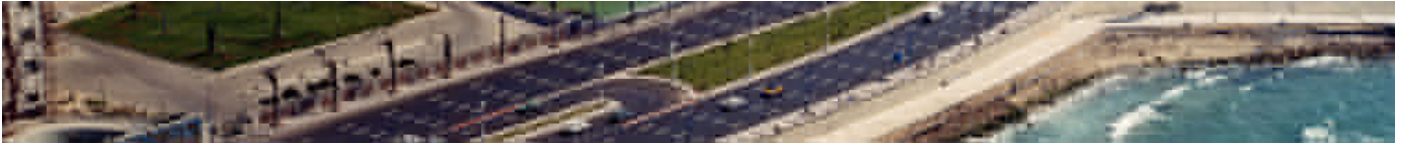
For more information

Aswan

The southern city of Aswan is the perfect travelling destination in winter. Overlooking the Nile River, Aswan is a great starting point for a Nile cruise. Aswan is located north of the Aswan Dam, and a busy touristic attraction. It is home to spectacular historical and cultural landmarks, most famously Philae Temple, El Nabatat Museum, and the Mausoleum of Agha Khan among many others. In Aswan, you can also experience the rich Nubian culture, with its beautiful music, cuisine, handicrafts and heritage. Aswan is also known for its therapeutic environment as the sand has many pain relieving properties for ailments such as rheumatism, joint edema and skin inflammation.

For more information





Alexandria

The second largest city in Egypt, the coastal city Alexandria lies at the center of Egypt's Mediterranean coastline. It is famously known for its beautiful and extended beaches. Founded by Alexander the Great, circa 332 BC, the city is rich in many Greco-Roman monuments. One of its most famous landmarks is the Montazah Palace and Bibliotheca Alexandrina.

For more information



Sharm El Sheikh

Also known as the 'City of Peace' since it has held numerous international peace conferences, the sunny city of Sharm El Sheikh is home to many fun sea activities, such as diving, snorkeling, sailing, wind and kite-surfing. Besides, there is also the opportunity for sky-diving and parachuting. If in the mood for relaxation or pampering, Sharm El Sheikh provides the best professional spa services in Egypt. You can also enjoy the town's nightlife at the best local bars, lounges and beaches such as Little Buddha Bar, Hard Rock Café and more. You can also book a safari trip to the nearby Sinai desert and enjoy the spectacular landscapes and historical landmarks of Sinai, such as the Colored Canyon, Mount Sinai, St. Catherine Monastery among many others. Sharm's culturally rich Old Market is a great place to go shopping and collecting souvenirs from your trip.

For more information





Hurghada City

Located on the Red Sea Coast, Hurghada is considered the capital of the Red Sea Riviera. The beach resort is famously known for a variety of aquatic sport activities such as scuba diving, snorkeling, yachting, wind and kite-surfing. You can enjoy a relaxing retreat at some of Hurghada's best spas. Hurghada is a luxury beach resort town located between Sigala, El Dahar and El Memsha. In Sigala, or the city center, you can find plenty of seaside luxury resorts, mid-range hotels and restaurants. It is also an opportunity to visit some of its beautiful nearby resorts such as Sahl Hashish, Makadi Bay, and Soma Bay among others.

For more information

Siwa Oasis

In the midst of Egypt's Western Desert lies the beautiful Oasis of Siwa. It has a beautiful nature with its water springs, salt lakes, as well as its olive and palm gardens. The Oasis' main town, known as Shali is home to the ancient ruins famously the fortress of Shali as well as Temple of the Oracle that was once visited by Alexander the Great to consult the Oracle of Siwa. Another famous attraction is Cleopatra's Pool which is a stone pool fed by a natural hot spring, where the Egyptian queen is believed to have swam in. Siwa is also a great opportunity for safari trips with quad bikes in the Western Desert of Egypt.

For more information

REGISTRATION

FOR INTERNATIONAL PARTICIPANTS OR AUTHORS

Regular

Students

Registration Fee
(before 15 August, 2020)

US\$ 250.00

Registration with Late Fee
(after 15 August, 2020)

US\$ 300.00

Steps:

1. Fill-out the registration form [click here](#)

2. Payment Methods

- Pay By Credit Card
(Secured Site)
- Check - to be made out to 'IAMOT', and send to IAMOT Headquarters, 1251 Memorial Dr. McArthur Bldg. Suite 270, Coral Gables, FL 33146
- Payment by wire transfer (Send Email to iamot@miami.edu to get invoice and bank information)

Refund Policy:

- In the event you choose to cancel/withdraw, a non-refundable handling charge of US\$ 100.00 will be deducted prior to issuing the refund. All request for refunds or substitutions MUST be submitted in writing to IAMOT Headquarters iamot@miami.edu.
- No refund after the 15 of August, 2020

Note:

- A copy of your receipt of payment will be e-mailed to you upon confirmation of funds.

Privacy Policy:

International Association for Management of Technology (IAMOT)

Please read this Privacy Policy carefully to understand IAMOT's views and practices regarding your personal information and how we will treat it. By visiting this Platform you are consenting to our Privacy Policy.

“Any information we collect in this Platform will be used to process your registration, take payment, manage meals with appropriate supplies of food, communicate with you about other ancillary events, gain feedback, provide reports to the conference Board, and to inform you of future conferences.”

If there is any questions regarding this policy you may contact us at iamot@miami.edu.

CONTACT INFORMATION FOR CONFERENCE REGISTRATION AND PAYMENT

Mr. Augusto Roca
IAMOT 2020 Registration Manager
IAMOT Headquarters
1251 Memorial Drive

TRAVEL ARRANGEMENTS

Official Conference Travel Agency

Menatours is a leading destination and travel management company based out of Cairo, Egypt. Established in 1956, Menatours operates through two business units offering everything from handcrafted luxury tours guided by world renowned faculty to corporate event management.

Menatours Corporate is a Business Travel Agency serving over 50 of Egypt's largest corporations with 24/7 traveler support, and boasts one of the most experienced Meetings and Events teams around the country.

Mena Holidays is a Destination Management Company specializing in individual and group travel, served by our 18 offices located throughout Egypt, and catering to over 40 nationalities annually. Together, our two business units ensure we provide the most comprehensive suite of travel services available in Egypt.

For Reservation [Click here](#)