

Can the Intervention of SCAMPER Bring About Changes of Neural Activation While Taking Creativity Tasks?

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SCAMPER (substitution, combination, modification, putting to other uses, elimination, and rearrangement) has been regarded as an effective technique that provides a structured way to help people produce creative ideas and solutions. Although some neuroscience studies regarding creativity training have been conducted, no study has focused on SCAMPER. This study pioneers computer-based learning in integrating fMRI (Functional magnetic resonance imaging) to examine the learning processes. In this study, we aimed at examining whether the learning of SCAMPER through video tutorials would result in alternations of neural activation. Thirty college

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