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This edited volume brings together cutting-edge studies from emerging scholars of East/Southeast Asia who explore the role of mobile media in the contemporary transformation of the region's social intimacies, from the romantic to the familial to the communal. By providing a regional and transnational overview of such studies, it affords new insights into how these mobile technologies have contributed to the rise of 'glocal intimacies'. This pertains to the normalisation and intensification of how people's relationships of closeness are entangled in the ever-shifting and constantly negotiated flows between global modernity and local everyday life. In providing case studies of mobile media and glocal intimacies, the chapters in the volume attend to a broad range of countries that include China, Korea, Malaysia, the Philippines, Singapore, Vietnam, and Taiwan. This illustrates the differing ways in which mobile media might be embedded in the region's divergent articulations of social intimacies, which reflect the ongoing tensions between Western and Asian imaginaries of modernity. The chapters also discuss a wide array of mobile media that people use, from social media platforms like Facebook and Instagram, to messaging apps like KakaoTalk and WhatsApp, to dating apps like Tinder and Blued. This allows for a mapping out of the different levels of impact that mobile media might have on social intimacies in a region that contains some of the most technologically advanced as well as the most technologically behind societies in the world. In summary, this book allows readers to take a comparative approach to understanding the complexity of the glocal intimacies that are emerging from the ways people in Asia use mobile media to reconfigure their local ties and to enact global relationships. This volume will benefit students, academics, and researchers who are keen in media and communication, cultural studies, sociology, anthropology, and Asian studies.

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Jason Vincent A. Cabañes

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