



A european based community of engaged management scholars



EURAM 2020 ONLINE CONFERENCE THE BUSINESS OF NOW: THE FUTURE STARTS HERE

Online 4 – 6 December
Supported by Trinity College, Ireland

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Dear Delegate,

Welcome to the 20th EURAM Conference to be held online!

You should have now received your joining instructions including your log in details for the EURAM 2020 Virtual Event. If you have not, please first check your junk/spam folders and if they are not within that mailbox, please contact the Speakeasy Events Team at euram@speak.co.uk where one of the events team will help you gain access to the virtual event portal.

Here are some additional useful tips to enhance your experience (for registered delegates only):

<p>Programme book (ISSN 2466-7498 and ISBN 978-2-9602195-2-4)</p>	<p>Download the pdf</p>	<p>For questions, contact info@euram.academy</p>
<p>Access to the full online programme with the option</p>	<p>Click here</p>	<p>For questions, contact info@euram.academy</p>

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track of your favourite sessions or presentations.		
A PDF Dynamic Version of the Programme (updated with the latest changes)	Click here	For questions, contact info@euram.academy
A PDF with an overview of the main events	Click here	For questions, contact info@euram.academy
A short video (5,5 min) to learn the functionality of the virtual event platform and how each of your sessions will be run	Click here	For questions, contact info@euram.academy
Access to the online conference portal	Individual mail sent by SpeakEasy euram@speak.co.uk with personal credentials	For questions, contact euram@speak.co.uk
Guidelines for delegates . Create your itinerary to keep track of your favourite sessions or presentations.	Click here	For questions, contact info@euram.academy

DATES OF ONLINE EVENTS

Conference: 4 - 6 December 2020

Topic/Symposium Proposals:

9 July 2019

First Announcement of Call for Papers:

25 September 2019

Deadline for Paper Submission:

14 January 2020 (2pm Belgium time)

Notification of Acceptance:

19 March 2020

Early Bird and Registration for Authors and Symposia Panellists:

29 September 2020

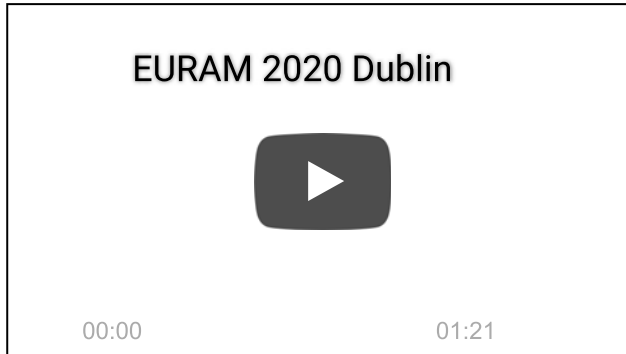
Doctoral Colloquium: 7 – 8 December 2020



January 2020
 Declaration of Acceptance
 EURAM A european based community of
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Deadline for Registration:

29 September 2020



Dear Delegate,

Dear EURAM Friend,

In 2001 as a post-doc, I attended the first EURAM Annual Conference in Barcelona, and truly enjoyed the spirit I felt and the community I met. This was a game changing moment for me as early career scholar: I had suddenly found my academic home for the future, but at the same time, I had no idea in which direction my academic journey would develop. Never had I imagined to or aimed for becoming President of our Academy. In those early days, I deeply enjoyed organising sessions or tracks, later supporting the 2005 EURAM Annual Conference at my university in Munich, getting involved in and later organising the EURAM Doctoral Colloquium. From 2006 until 2012, I served as EURAM Vice President with a constant focus on talent development with the vision to motivate and mobilise young doctoral researchers and early career scholars to join EURAM and to experience in similar ways the fruitful exchanges, the freedom to shape future developments and the openness, diversity and inclusiveness of our EURAM community.

Today, EURAM can build on the highly successful work of all its engaged members and presidents of the last 20 years. Our community, can take this important role to be the most welcoming, supportive and open community for young talented, early career and established management scholars. As many, if not all of us, face unexpected pressures from the pandemic, from its consequences that change our personal and institutional environments and national economic contexts, EURAM can be our caring community and ever-inspiring academic home. As a community we can jointly support careers and set the needed and fruitful counter point to the often all too competitive institutional environments.

As our Academy now celebrates its 20th Anniversary, let's stand together and jointly shape the next 20 years of EURAM always following the EURAM mission as a professional community of engaged management scholars and reflective practitioners – open, inclusive, international and cross-cultural.

This year's online format is an innovation, however not an intended one, but the result of an adaptation to new circumstances. I am sure that we all would have preferred to meet our colleagues

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this 20th EURAM Annual Conference a fruitful experience, for bringing your spirit, energy, research questions and results, your flexibility and ability to navigate even in troubled waters.

Together with all EURAM Executive Committee members, I am deeply grateful to all those who are making this happen, allowing us to network, exchange, debate, agree or disagree on the various research findings presented. I would like to take the opportunity to thank more particularly: all the Strategic Interest Group Chairs and their teams, the Track Chairs, Symposia Panellists, Vice Presidents, Doctoral Colloquium Chairs, DEKON – our Professional conference Organiser, Speakeasy – our virtual host, our wonderful team in the Brussels HQ office and ... the Organising Committee, the Conference Programme Committee from Dublin Trinity College Dublin, the EURAM 2020 Online Task Force, all supporters! Let me personally thank Eythor Ivar Jonsson who joined the EURAM Executive Committee in this crazy time as Vice President for Conferences, and Andrew Burke, Trinity Business School, who stayed with us as the Conference Chair for a wonderful “Digital Dublin” experience.

Of course, let us not forget the more than 2000 reviewers of reviewers whose timely and professional involvement help individual scholars grow and who support the quality of our debates!

Let us enjoy the 20th EURAM Annual Conference and shape the future of the next 20 years of EURAM. What we do and do not do will decide about the future of our Academy. EURAM therefore needs each one of you in whichever role you have played so far or might decide to play in the future. Let me know anytime, should you wish to become more involved in volunteering to deliver services and activities to our community. As soon as Speakeasy opens its platform, delegates can set up meetings with colleagues, so let me know if you wish to book a time with me and share a coffee, tea or glass of beer.

I very much look forward to seeing you all online in December.

Kathrin M. Moeslein, EURAM President