### **Appendix**

### **Appendix** — A- Delphion Collection Coverage<sup>210</sup>

#### **United States Patents and Applications**

The US Patents and Applications collection includes full text and images of granted patents and patent applications published by the US Patent and Trademark Office (USPTO).

#### **European Patents and Applications**

This collection contains European granted patents and patent applications published by the European Patent Office. It provides full text and images.

#### **German Patents and Applications**

The German Applications collection contains German granted patents, utility models and patent applications published by the German Patent and Trademark Office combined with German data provided by INPADOC.

#### **INPADOC**

INPADOC is one of the most comprehensive patent collections in the world. It contains patent family documents from 71 world patent signatories and legal status information from 42 patent offices. Delphion brings together both of these pieces of information into a single searchable database and makes available 30 million patent family documents and 45 million legal status actions. Family and legal status data are displayed in a patent's Integrated View.

#### Patent Abstracts of Japan (PAJ)

Japanese unexamined patent applications in English for both Japanese and non-Japanese priorities. At present, representative first pages are available for viewing online.

#### **WIPO PCT Publications (WO)**

PCT stands for the "Patent Cooperation Treaty." PCT publications are abstracts, full document images, and full text from over a hundred member countries.

#### **Derwent World Patents Index (DWPI)**

<sup>&</sup>lt;sup>210</sup> Delphion (2006). Retrieved June 14, 2006, from www.delphion.com

DWPI is the most comprehensive database of value-added patent information in the world. Covering over 11 million separate inventions from over 40 different international patent-issuing authorities, DWPI is ideal for prior art searching, monitoring competitors, and keeping your research knowledge up-to-date.

### **Collection Coverage and Updates**<sup>211</sup>

Collection	Earliest records	Most current records	Date collection last updated	Scheduled update day*	IPC R Backfile†
US Granted Full	1971-01-05	2006-06-13	2006-06-13	Tuesday	Completed 3/2/2006
US Granted Images	1974-01-01	2006-06-13	2006-06-14	Wednesday	
US Granted Backfile	1790	1974			
US Applications Full Text	2001-03-15	2006-06-15	2006-06-15	Thursday	Completed 3/2/2006
US Applications Images	2001-03-15	2006-06-08	2006-06-12	Monday	
EP Granted (EPB) Full Text	1991-01-02	2006-06-14	2006-06-14	Wednesday	Completed 3/30/2006
EP Granted (EPB) Front Pages & Images	1980-01-09	2006-06-14	2006-06-14	Wednesday, Friday	Completed 3/30/2006
EP Applications (EPA) Full Text	1986-01-29	2006-06-14	2006-06-14	Wednesday	Completed 3/30/2006
EP Applications (EPA) Front Pages & Images	1979-01-10	2006-06-14	2006-06-14	Wednesday, Friday	Completed 3/30/2006
German Applications Full text	1987-01-02	2006-06-15	2006-06-15	Thursday	Completed 4/13/2006
German Applications Biblio	1968-01-02	2006-06-15	2006-06-15	Thursday	Completed 4/13/2006

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<sup>&</sup>lt;sup>211</sup> Delphion (2006). *Collection coverage and updates*. Retrieved June 14, 2006, from www.delphion.com/whatsnew

## Planning Intellectual Property for Marketing Strategies in the Digital Content

& First Claim					
German Granted Full text	1987-01-02	2006-06-15	2006-06-15	Thursday	Completed 4/13/2006
German Granted Biblio & First Claim	1968-01-04	2006-06-15	2006-06-15	Thursday	Completed 4/13/2006
PCT Full Text	1978-10-19	2006-06-08	2006-06-12	Monday	Completed 3/16/2006
PCT Front Pages	1978-10-19	2006-06-08	2006-06-09	Friday	Completed 3/16/2006
PCT Images	1978-10-19	2006-06-08	2006-06-12	Monday	
PAJ Front Pages & Images**	1973-04-02	2006-04-27	2006-06-09	Friday	Completed 6/01/2006
INPADOC	1968	2006-06-14	2006-06-15	Thursday	
Derwent World Patents Index	1963-01-01, Update 196800	Update 200636	2006-06-09	Approximately every 3 days	
US Classifications	1971-01-05	2006-02-28	2006-05-02	Bi-Monthly	

<sup>\*</sup>Occasionally, new data is available earlier than expected. When that happens, the Date Collection Last Updated will not match the Scheduled Update Day.

†Delphion backfile collections are being reclassified one authority at a time (US Apps, US Granted, WO, EP, JP, DE, INPADOC) to include IPC R codes for publications issued prior to January 1, 2006. Availability of individual collections will be indicated in this column, with an overall completion date in mid-June, 2006.

<sup>\*\*</sup>Representative first page only.

### **Appendix** — B- IPDL Data Collections<sup>212</sup>

#### **Patents (PCT):**

This service provides access to over one million published PCT international applications and to the latest bibliographic data and documents contained in the files of PCT international applications. The service provides, in particular: advanced and rapid search facilities, including full-text search for applications published in latin languages since April 1998; the complete collection of published PCT international applications from the first publication in 1978 to the present day; access to published PCT international applications on the publication date every week; ability to print and/or download complete documents in a variety of formats; the latest bibliographic data available on record at the International Bureau, including changes since publication; access to status information, published documents and file contents through a single system.

#### **Trademarks (International Marks):**

The Madrid Express database includes all international registrations that are currently in force or have expired within the past six months. It reflects the situation of the International Register of Marks as at 14/06/2006. It also includes data relating to international applications and subsequent designations that have been received by the International Bureau but have not yet been recorded in the international register of marks. With regard to these, users are warned that the International Bureau has not yet made a decision on the international applications or subsequent designations concerned. While every effort is made to ensure that this information accurately reflects the data recorded in the International Register, the only official publication remains the Gazette and the only official statements by the International Bureau regarding the contents of the International Register for a given international registration remain the certified extracts from the Register established on request by the International Bureau.

#### **Designs (International Registration of Industrial Designs):**

The Hague Express Database includes bibliographical data and, as far as international registrations governed exclusively or partly by the 1999 and/or by the 1960 Act(s) of the Hague Agreement are concerned, reproductions of industrial designs relating to international registrations that have been recorded in the

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<sup>&</sup>lt;sup>212</sup> Intellectual Property Digital Library (IPDL) (2006), *IPDL data collections*, Retrieved June 14, 2006, from http://www.wipo.int/ipdl/en/

International Register and published in the International Designs Bulletin as of issue No. 1/1999. The data presented on Hague Express are in accordance with the situation of the International Register of Industrial Designs as at 28/04/2006. While every effort is made to ensure that this information accurately reflects the data recorded in the International Register, the only official publication remains the Bulletin and the only official statements by the International Bureau regarding the contents of the International Register for a given international registration remain the certified extracts from the Register established on request by the International Bureau.

# Article 6ter (State Emblems, Official Hallmarks, and Emblems of Intergovernmental Organizations):

The Article 6ter Express database includes all communications made so far under Article 6ter of the Paris Convention for the Protection of Industrial Property (Paris Convention) by States and international intergovernmental organizations. It is updated as soon as a new request for communication is sent to the States party to the Paris Convention and to the Members of the World Trade Organization (WTO). While every effort is made to ensure that this information accurately reflects the data sent to the parties mentioned above, the only official information for a given communication remains the circular by which the International Bureau has communicated the emblems and hallmarks of a State or the names, abbreviations and emblems of an international intergovernmental organization.

#### **Lisbon (Appellations of Origin):**

This database contains information on all the appellations of origin entered, in accordance with the Lisbon Agreement for the Protection of Appellations of Origin and their International Registration, in the international register kept by the WIPO International Bureau and which are in force. For the convenience of users, the products covered by the appellations of origin registered under the Lisbon Agreement are classified in accordance with the International (Nice) Classification of Goods and Services for the Purposes of the Registration of Marks.

#### **Other Collections**

#### Health Heritage (Traditional Knowledge Test Database):

This compilation provides a test database of public domain traditional knowledge, which is made available on the WIPO website at the request of the Indian Government. The test database is based on the "Health Heritage CD-ROM", which

was compiled by the Council of Scientific and Industrial Research (CSIR) of India. It contains documentation data of codified traditional knowledge, all of which is already in the public domain. It may be used as a trial product to test the perceived potential of traditional knowledge databases for improving the availability of disclosed traditional knowledge as searchable prior art. All the documentation data in the database were collected and compiled by the Indian CSIR and were provided to WIPO with a request to make the data available online.

#### **JOPAL (Journal of Patent Associated Literature):**

This database contains bibliographic details of articles published in leading scientific and technical periodicals from 1981 to December 2005.



## **Appendix** — C- Search in Delphion: Google's Patents

## (Search Result: Patents)

US (Granted)  19 matches found of 3,994,897 patents searched  US7031954  Document retrieval method in network environment, involves restricting person from discovering non-compatible uniform resource locator with person's access level, by delivering and withhelding compatible and non-compatible URL respectively  US6678681  Computer-based information extraction method in Internet-based services, involves analyzing occurrences of tuples of information in database of identify storage patterns, so as to extract additional tuples of information  LUS6754873  Related web pages list generating method, involves generating method, involves generating services involves generating store for each web page in different set based on values of forward links pointing to web page and generating list of related hyperlinked documents using link-based analysis  LUS6615209  Detecting query-specific duplicate documents  US7031961  LIS7031961  Information repository searching method for software application, involves deriving at least one additional keyword from collection of content pointers, which is associated with query keyword repository  US6839702  Systems and methods for highlighting search results  Search terms highlighting method for use in web document, and automatically searching intercepted web document intercepted web document intercepted web document to locate each occurrence of search term  US6529903  Methods and apparatus  Methods and apparatus	Title	Derwent Title	Publication	Filed	IPC
USCOSTUDENT			Date	Date	
Document retrieval system with access control discovering non-compatible uniform resource locator with person's access level, by delivering and withhelding compatible and non-compatible URL respectively 2004-01-13 2000-0 G06F method in Internet-based services, involves analyzing occurrences of tuples of information in database analyzing occurrences of tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to extract additional tuples of information in detabase to extract additional tuples of information in detabase to extract additional tuples of information for lead on values of forward links pointing to web pages and generating ilst of related pages based on scores of web pages  11.56615209  Result storage facility of documents, stores query results set does not include any duplicate query results one additional keyword from collection of content pointers, which is associated with query keyword recommending objects from a categorically organized information repository  11.56839702 S	US (Granted)	19 matches found of 3,994,897 patents searche	d		
system with access control  discovering non-compatible uniform resource locator with person's access level, by delivering and withhelding compatible and non-compatible URL respectively  US6678681  Information extraction from a database  method in Internet-based services, involves analyzing occurrences of tuples of information in database to identify storage patterns, so as to extract additional tuples of information IUS6754873  Related web pages list generating method, involves generating score for each web page in different set based on values of forward links pointing to web page and generating list of link-based analysis  US6615209  Detecting query-specific duplicate documents  US7031961  System and method for searching and recommending objects from a categorically organized information repository  US683702  Search terms highlighting method for use in Systems and methods for highlighting search results  Search result provision method for online  US6529903  Search result provision method for online  US6529903  Search result provision method for online  US6529903  Search result provision method for online  JUS6548702  Search result provision method for online  JUS6548702  JUS6548702  Search result provision method for online  JUS6548703  JUS6548703  JUS6548704  JUS6548705  JUS6548705  JUS6548705  JUS6548705  JUS6548705  JUS6548706  JUS6548707  JUS6548	<u>US7031954</u>	Document retrieval method in network	2006-04-18	1997-0	G06F
control locator with person's access level, by delivering and withhelding compatible and non-compatible URL respectively  US6078681   Computer-based information extraction method in Internet-based services, involves analyzing occurrences of tuples of information in database on analyzing occurrences of tuples of information in database to identify storage patterns, so as to extract additional tuples of information  US6754873   Related web pages list generating method, involves generating score for each web page in different set based on values of forward links pointing to web page and generating list of related pages based on scores of web pages  US6615209   Result storage facility of documents, stores query relevant portions of documents and final query results set does not include any duplicate query results sone additional keyword from collection of content pointers, which is associated with query keyword  US6839702   Search terms highlighting method for use in web document, involves highlighting occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term in intercepted web document to locate each occurrence of search term in intercepted web document to locate each occurrence of search term in intercepted web document to lo	Document retrieval	environment, involves restricting person from		9-10	17/30
delivering and withhelding compatible and non-compatible URL respectively  Computer-based information extraction method in Internet-based services, involves analyzing occurrences of tuples of information in database analyzing occurrences of tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information grelated hyperlinked different set based on values of forward links pointing to web pages and generating list of related pages based on scores of web pages  US6615209  Detecting query-specific duplicate documents  US7031961  System and method for set on additional keyword from collection of content pointers, which is associated with query keyword  Information repository  Search terms highlighting method for use in web document, and automatically searching intercepted web document, and automatically searching intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903  LUS6529903  Medicate web pages internation extraction interaction extraction extraction extraction in database to interaction extracts and interaction in database to interaction extracts and interaction in database to interact additional tuples of information extracts.  US6529903  Detecting query-specific duprises and generating list of related pages and generating list of related pages.  17/30  17/30  17/30  17/30  17/30  17/30  17/30  17/30  17/30	system with access	discovering non-compatible uniform resource			
IUS6678681 Information extraction method in Internet-based services, involves analyzing occurrences of tuples of information in database or identify storage patterns, so as to extract additional tuples of information Insolves generating method, involves generating score for each web page in involves generating score for each web page in different set based on values of forward links pointing to web page and generating list of related hyperlinked documents using link-based analysis  US6615209 Detecting query-specific duplicate documents  US7031961 System and method for searching and method for searching and recommending objects from a categorically organized information repository  US6839702 Systems and methods for highlighting search results  Search terms highlighting method for use in web document, and automatically searching intercepted web document to locate each occurrence of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903  New Justice of tuples of information extraction method for online straction method stored in database or include any value of information for searching and occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term in intercepted web document to locate each occurrence of search term in intercepted web document to locate each occurrence of search term in intercepted web document to locate each occurrence of search term in intercepted web document to locate each occurrence of search term in intercepted web document to locate each occurrence of search term in intercepted web document to locate each occurrence of search term in intercepted web document intercepted web document to locate each occurrence of search term in intercepted web document intercepted web document intercepted web	control	locator with person's access level, by			
US6678681 Information extraction from a database Entraction method in Internet-based services, involves analyzing occurrences of tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information in database to identify storage patterns, so as to extract additional tuples of information  Related web pages list generating method. Involves generating score for each web page in different set based on values of forward links pointing to web page and generating list of related pages based on scores of web pages  US6615209 Detecting query-specific duplicate documents  US7031961 System and method for searching and recommending objects from a categorically organized information repository  US6839702 Systems and methods for highlighting search results  Search terms highlighting method for use in web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online  Computer-based information extraction method in Internet-based services, involves analyzing occurrences of search term  Entraction method for searching and intercepted web document, involves highlighting occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online  Search results page is tigenerating interaction extraction interaction interaction in interaction in interaction intera		delivering and withhelding compatible and			
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in database to identify storage patterns, so as to extract additional tuples of information  US6754873  Related web pages list generating method, involves generating score for each web page in different set based on values of forward links pointing to web page and generating list of related pages based on scores of web pages  US6615209  Detecting query-specific duplicate documents  US7031961  System and method for searching and recommending objects from a categorically organized information repository  US683702  Systems and methods for highlighting search results  Search results  Search result provision method for online  US6529903  Search result provision method for online  VS004-06-22  Z000-0 G06F  4-06  17/30  2003-09-02  Z000-1 G06F  2003-09-02  Z000-1 G06F  2000-04-18  Z000-04-18  Z000-1 G06F  2-04  Z000-04-18  Z000-1 G06F  2-04  Z000-04-18  Z000-1 G06F  2-04  Z000-04-18  Z000-04-18  Z000-1 G06F  2-04  Z000-04-18  Z000-04-18  Z000-1 G06F  Z000-04-18  Z000-04-	Information extraction	method in Internet-based services, involves		3-09	17/30
to extract additional tuples of information    US6754873   Related web pages list generating method, involves generating score for each web page in different set based on values of forward links pointing to web page and generating list of related pages based on scores of web pages    US6615209   Result storage facility of documents, stores query relevant portions of documents and final query results set does not include any duplicate query results    US7031961   Information repository searching method for searching and recommending objects from a categorically organized information repository    US6839702   Systems and methods for highlighting search results    US6839702   Systems and methods for highlighting search results    US6839702   Search terms highlighting method for use in web document, and automatically searching intercepted web document, and automatically searching intercepted web document to locate each occurrence of search terms    US6829903   Search result provision method for online   2003-03-04   2000-1   G06F   C005-01-04   C006F   C005-01-04   C0	from a database	analyzing occurrences of tuples of information			
US6754873   Related web pages list generating method, involves generating score for each web page in different set based on values of forward links pointing to web page and generating list of related pages based on scores of web pages		in database to identify storage patterns, so as			
Techniques for finding related hyperlinked documents using link-based analysis related pages based on values of forward links pointing to web page and generating list of related pages based on scores of web pages  LIS6615209  Detecting query-specific duplicate documents  duplicate documents  LIS7031961  System and method for searching and recommending objects from a categorically organized information repository  LIS683702  Systems and methods for highlighting search results  Systems and methods for highlighting search results  Search rems highlighting method for use in web document, and automatically searching intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  LIS6529903  LIS6529903  Involves generating score for each web page in different set based on values of forward links pointers that she day and generating list of related pages based on scores of web pages  LIS6615209  LIS6615209  Result storage facility of documents, stores query relevant portions of documents and final query results set does not include any duplicate query results  Set does not include any duplicate query results  set does not include any duplicate query results  set does not include any duplicate query results  and query results set, such that final query results  Software application, involves deriving at least one additional keyword from collection of content pointers, which is associated with query keyword  Search terms highlighting method for use in web document, involves highlighting occurrence of search term in intercepted web document to locate each occurrence of search term  LIS6529903  Search result provision method for online  LIS6529903  Search result provision method for online		to extract additional tuples of information			
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Inink-based analysis related pages based on scores of web pages  US6615209  Detecting query-specific query relevant portions of documents, stores query relevant portions of documents and final query results set, such that final query results set does not include any duplicate query results  US7031961  System and method for software application, involves deriving at least one additional keyword from collection of recommending objects from a categorically organized information repository  US6839702  Systems and methods for highlighting search results  Search terms highlighting method for use in web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903  Search results provision method for online  Search results positions of documents, stores and final query results and final qu	related hyperlinked	different set based on values of forward links			
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Detecting query-specific duplicate documents and query relevant portions of documents and final query results set does not include any duplicate query results  US7031961 System and method for searching and recommending objects from a categorically organized information repository  US6839702 Systems and methods for highlighting search results  Search terms highlighting method for use in web document, involves highlighting occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6829903  Search result provision method for online  Search and available and available and final query results  17/30  2006-04-18  2000-1  2000-1  2000-04-18  2000-1  2000-1  2000-1  2000-04-18  2000-1	link-based analysis	related pages based on scores of web pages			
duplicate documents  query results set, such that final query results set does not include any duplicate query results  US7031961 System and method for software application, involves deriving at least one additional keyword from collection of recommending objects from a categorically organized information repository  US6839702 Search terms highlighting method for use in yes document, involves highlighting occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903  Web documents such a search term  Query keyword  2006-04-18 2000-1 2-04 17/30 2-04 17/30 2-04 17/30 2-04 17/30 2-04 17/30 2-04 17/30 2-04 17/30 2-04 2-04 17/30 2-04 17/30 2-04 2-04 17/30 2-04 17/30 2-04 17/30 2-04 2-04 17/30 17/30 17/3	<u>US6615209</u>	Result storage facility of documents, stores	2003-09-02	2000-1	G06F
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US7031961 Information repository searching method for System and method for searching and recommending objects from a categorically organized information repository  US6839702 Systems and methods for highlighting search results  Description:  US6829903 Search result provision method for online  US6829903 Information repository searching method for searching method for online software application, involves deriving at least one additional keyword from collection of content pointers, which is associated with query keyword  2-04 17/30  2-04 17/30  2-04 2000-1  2-04 17/30  2-04 17/30  2-05-01-04 2000-1  2-13 17/30  3-12-13 17/30  3-12-13 17/30  4-	duplicate documents	query results set, such that final query results			
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searching and one additional keyword from collection of recommending objects from a categorically organized information repository  US6839702 Systems and methods for highlighting search results  Search terms highlighting method for use in web document, involves highlighting occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online  Search	<u>US7031961</u>	Information repository searching method for	2006-04-18	2000-1	G06F
recommending objects from a categorically organized information repository  US6839702 Search terms highlighting method for use in Systems and methods for highlighting search results  Occurrences of search term in intercepted web results  Occurrence of search term  US6529903 Search result provision method for online  US6529903 Content pointers, which is associated with query keyword  2005-01-04 2000- G06F 12-13 17/30 17/30 2003-03-04 2000-1 G06F	System and method for	software application, involves deriving at least		2-04	17/30
from a categorically organized information repository  US6839702 Search terms highlighting method for use in Systems and methods for highlighting search results  Occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online 2003-03-04  OG06F	searching and	one additional keyword from collection of			
organized information repository  US6839702 Search terms highlighting method for use in Systems and methods for web document, involves highlighting occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online 2003-03-04 2000-1 G06F	recommending objects	content pointers, which is associated with			
repository  US6839702 Search terms highlighting method for use in Systems and methods for highlighting search results  Occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online 2005-01-04 2000- 12-13 17/30 2006- 12-13 2006- 17/30 2007- 2008- 200	from a categorically	query keyword			
US6839702 Search terms highlighting method for use in Systems and methods for highlighting search results document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online 2003-03-04 2000-1 G06F	organized information				
Systems and methods for highlighting search results web document, involves highlighting occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online 2003-03-04 2000-1 G06F	repository				
highlighting search occurrences of search term in intercepted web document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903  Search result provision method for online 2003-03-04 2000-1 G06F	<u>US6839702</u>	Search terms highlighting method for use in	2005-01-04	2000-	G06F
results document, and automatically searching intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online 2003-03-04 2000-1 G06F	Systems and methods for	web document, involves highlighting		12-13	17/30
intercepted web document to locate each occurrence of search term  US6529903 Search result provision method for online 2003-03-04 2000-1 G06F	highlighting search	occurrences of search term in intercepted web			
occurrence of search term  US6529903 Search result provision method for online 2003-03-04 2000-1 G06F	results	document, and automatically searching			
US6529903 Search result provision method for online 2003-03-04 2000-1 G06F		intercepted web document to locate each			
Mathada and apparatus		occurrence of search term			
Methods and apparatus services, involves generating secondary index 2-26 17/30	<u>US6529903</u>	Search result provision method for online	2003-03-04	2000-1	G06F
	Methods and apparatus	services, involves generating secondary index		2-26	17/30

for using a modified index	from secondary information and mapping			
to provide search results in response to an	information to compare with the search query			
·				
ambiguous search query	Duplicate decuments determining method for	2003-12-02	2001-0	G06F
US6658423	Duplicate documents determining method for	2003-12-02		GUOF
Detecting duplicate and	Internet, involves determining whether or not		1-24	17/30
near-duplicate files	documents are near-duplicate documents			
	based on fingerprints other than those			
	identified as associated with only one			
	document		-	
<u>US6982945</u>	A baseband direct sequence spread spectrum	2006-01-03	2001-	H04J
Baseband direct	transceiver for a code division multiple access		01-26	11/00
sequence spread	communication system includes modulation			
spectrum transceiver	with orthogonal and pseudo random number			
	codes, and baseband transmission by a short			
	antenna			
<u>US6526440</u>	Document identification method for web-based	2003-02-25	2001-0	G06F
Ranking search results by	applications, involves refining relevance		1-30	17/30
reranking the results	sources for documents in initial set based on			
based on local	local score value that quantifies amount of			
inter-connectivity	reference of at least two documents			
<u>US7027987</u>	Search result provision method in information	2006-04-11	2001-0	G10L
Voice interface for a	retrieval system, involves providing search		2-07	15/08
search engine	results by constructing weighted Boolean			
	query using derived recognition hypotheses			
	with weight and terms from voice search query			
<u>US6941293</u>	Computer-implemented method for	2005-09-06	2002-0	G06F
Methods and apparatus	determining equivalent descriptions for		2-01	7/00
for determining equivalent	information need, involves determining each			
descriptions for an	half of candidate pair to be equivalent			
information need	description for information need, if score			
	exceeds defined threshold			
<u>US6725259</u>	Documents generating method, involves	2004-04-20	2003-0	G06F
Ranking search results by	generating refined relevance scores for two		1-27	17/30
reranking the results	documents based on local score value and			
based on local	initial relevance scores, and sorting documents			
inter-connectivity	based on assigned relevance scores			
<u>US6865575</u>	Numeric index generation method for search	2005-03-08	2003-0	G06F
Methods and apparatus	engine, involves translating alphanumeric		1-27	17/30
for using a modified index	information associated with alphanumeric		1	
to provide search results	index received from client device, to numeric			
in response to an	information using mapping table, to define			
ambiguous search query	numeric index			
<u>US6934634</u>	Method for generating geographic coordinate	2005-08-23	2003-0	G06F
Address geocoding	data of network resources involves identifying			

	intersection of table rows defined based on		9-22	19/00
	address terms corresponding to address fields			
	and reading geographic co-ordinates at that			
	intersection			
<u>US6870095</u>	Cable management apparatus for rack	2005-03-22	2003-0	H02G
Cable management for	mounted computing system, has housing		9-29	3/04
rack mounted computing	including opening with narrow bent portion			
system	extending in both directions from inside corner			
	to connect to two larger circular openings			
<u>US6906920</u>	Drive cooling baffle for rack mount computing	2005-06-14	2003-0	H05K
Drive cooling baffle	system, has hook and loop material to engage		9-29	7/20
	with corresponding hook and loop material			
	secured to fan and electronics component			
<u>US6845009</u>	Fan-mounted baffle apparatus for rack	2005-01-18	2003-0	H05K
Cooling baffle and fan	mounting computing system, has baffle portion		9-30	7/20
mount apparatus	extending between lower and upper brackets			
	and having air flow opening corresponding to			
	location of fan that is secured between			
	brackets			
<u>US7028029</u>	Ranks computation method for large linked	2006-04-11	2004-0	G06F
Adaptive computation of	database, involves combining components of		8-23	17/30
ranking	local rank and block rank vectors, selected			
	corresponding to selected subset of nodes and			
	selected node in linked database, to obtain			
	global rank			
Title	Derwent Title	Publication	Filed	IPC
	1.19	Date	Date	
US (Applications)	13 matches found of 1,180,931 patents searche	d		
US20020042791A1	Search result provision method for online	2002-04-11	2000-1	G06F
Methods and apparatus	services, involves generating secondary index		2-26	17/30
for using a modified index	from secondary information and mapping			17700
to provide search results	information to compare with the search query			
in response to an				
ambiguous search query				
US20020133481A1	nternet-based information search results	2002-09-19	2000-1	G06F
Methods and apparatus	provision for mainframe computer, involves		2-26	17/30
for providing search	translating sequence of ambiguous information			
results in response to an	components into sequences of less ambiguous			
ambiguous search query	information components input to search engine			
<u>US20020123988A1</u>	Documents organizing method in information	2002-09-05	2001-0	G06F
Methods and apparatus	search and retrieval system, involves		3-02	17/30
for employing usage	assigning score to each document based on			
statistics in document	usage information			
Statistics in accument	3			

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<u>US20040059708A1</u>	Advertisement relevance determination	2004-03-25	2002-1	G06F
Methods and apparatus	method for web page, involves comparing set		2-06	1/00
for serving relevant	of topics generated for target web page with			
advertisements	targeting information of advertisement			
<u>US20040119740A1</u>	Electronic message e.g. e-mail, viewing	2004-06-24	2002-1	G09G
Methods and apparatus	method, involves identifying extraneous		2-24	5/00
for displaying and	portion within electronic message, eliding			
replying to electronic	extraneous portion within electronic message,			
messages	and generating another electronic message			
<u>US20040122811A1</u>	Content search method e.g. audio publication,	2004-06-24	2003-0	G06F
Method for searching	for involves providing hyperlink for relevant		9-30	17/30
media	publication item by returning characterization			11700
	of web pages and data sets, for accessing			
	further information			
US20040261021A1	Search performing method for document e.g.	2004-12-23	2003-0	G06F
Systems and methods for	newspaper, involves analyzing set of anchor		9-30	17/30
searching using queries	texts to determine representation of given term		9-30	17/30
written in a different	in one format corresponding to representation			
character-set and/or	of given term in another format			
language from the target	of given term in another fermial			
pages				
US20050149499A1	Search quality improvement method of internet	2005-07-07	2003-1	G06F
Systems and methods for	web pages, involves expanding query to	2000 07 07		
improving search quality	include inflectional forms and alternative		2-30	17/30
improving search quality	spellings automatically, when query has terms			
	in inflectional forms and alternative spellings,			
	respectively			
US20050149576A1	Internet search result providing method,	2005-07-07	2003-1	G06F
Systems and methods for	involves directly navigating to specific portion	2000-01-01		
direct navigation to	of target document		2-31	17/30
· ·	or target document			
specific portion of target				
document	the self-the second to second the defendance of the second	0005 07 07	0000.4	0005
<u>US20050149851A1</u>	Hyperlink generation method for hyper text	2005-07-07	2003-1	G06F
Generating hyperlinks	markup language documents, involves		2-31	17/27
and anchor text in HTML	associating hyperlink generated for target			
and non-HTML	document with anchor text corresponding to			
documents	target document derived using source			
	document	0007		0
<u>US20050209844A1</u>	Chinese language model training method	2005-09-22	2004-0	G06F
Systems and methods for	involves comparing frequencies of occurrence		3-16	17/28
translating chinese pinyin	of unknown character strings with frequencies			
to chinese characters	of occurrence of individual characters of			
	unknown character string to determine			
	whether words are valid			

# Planning Intellectual Property for Marketing Strategies in the Digital Content

US20050289463A1 Systems and methods for spell correction of non-roman characters and words	Spelling error correcting method for non-roman characters e.g. Chinese language, involves determining if input entry is questionable input entry based on comparison of input entry to one possible alternative form	2005-12-29	2004-0 6-23	G06F 17/20
US20050246588A1 Profile based capture component  European (Granted)	Event data capturing method for use in computer system, involves comparing window information with target window profile associated with target window of target application, and capturing event data from window  O matches found of 805,736 patents searched	2005-11-03	2005-0	G06F 11/00
European (Applications)	41 matches found of 2,233,514 patents searche	ed		
EP1522034A2 PROVIDING ADVERTISING OVER THE INTERNET	Advertisement provision system using Internet, stores advertisement listing information comprising advertisement title and uniform resource locator, several node levels corresponding to information and bid for each node level	2005-04-13	2003-0 7-16	G06Q 30/00
EP1547118A2  METHOD AND SYSTEM  FOR PROVIDING  FILTERED AND/OR  MASKED  ADVERTISEMENTS  OVER THE INTERNET	Internet advertising system, has advertisement listings provider that applies filter defined by distribution partner to listings in database for identifying/excluding listings based on specified characteristic	2005-06-29	2003-0 7-24	G06Q 30/00
EP1567961A2  METHOD AND SYSTEM FOR PROVIDING ADVERTISING LISTING VARIANCE IN DISTRIBUTION FEEDS OVER THE INTERNET TO MAXIMIZE REVENUE TO THE ADVERTISING DISTRIBUTOR	Online advertisement distribution system evaluates ranking of advertisement for specific distribution subject, based on revenue efficiency value of advertisement calculated based on click-through rate for advertisement	2005-08-31	2003- 08-26	G06Q 30/00
EP1552360A2  METHODS AND  APPARATUS FOR  SERVING RELEVANT  ADVERTISEMENTS	Advertisement relevance determination method for web page, involves comparing set of topics generated for target web page with targeting information of advertisement	2005-07-13	2003-0 9-24	G06F 1/00

SUGGESTING AND/OR PROVIDING AD SERVING CONSTRAINT INFORMATION  EP1552436A2 SERVING ADVERTISEMENTS BASED ON CONTENT  EP1573455A2 SERVING ADVERTISEMENTS BASED ON CONTENT  EP1573455A2 SERVING ADVERTISEMENTS USING INFORMATION  EP1573455A2 SERVING ADVERTISEMENTS SERVING ADVERTISE
PROVIDING AD SERVING CONSTRAINT INFORMATION  EP1552436A2 SERVING ADVERTISEMENTS BASED ON CONTENT  EP1573455A2 SERVING ADVERTISEMENTS SERVING ADVERTISEMENTS SERVING ADVERTISEMENTS SERVING SERVING ADVERTISEMENTS BASED ON CONTENT  EP1573455A2 SERVING ADVERTISEMENTS SERVING ADVE
SERVING CONSTRAINT INFORMATION identified based on link in advertisement    EP1552436A2
INFORMATION  EP1552436A2 SERVING ADVERTISEMENTS BASED ON CONTENT  EP1573455A2 SERVING ADVERTISEMENTS BASED ON CONTENT  EP1573455A2 SERVING ADVERTISEMENTS BASED ON CONTENT  EP1573455A2 SERVING ADVERTISEMENTS
EP1552436A2 SERVING SE
SERVING ADVERTISEMENTS BASED ON CONTENT  EP1573455A2 SERVING ADVERTISEMENTS Content relevant advertisement provision SERVING ADVERTISEMENTS SERVING SERVING ADVERTISEMENTS SERVING ADVERTISEMENTS USING INFORMATION ASSOCIATED WITH E-MAIL  Selecting several ads from specific sets of ads using accepted ad information and e-mail information and e-mail selecting several ads from specific sets of ads advertisements on the mail selecting several ads from specific sets of ads advertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements of advertisement provision selecting several ads from specific sets of ads avertisements information and e-mail selecting several ads from specific sets of ads avertisements of avertisement provision selecting several ads from specific sets of ads avertisements of avertisement provision selecting several ads from specific sets of ads avertisement provision selecting several ads from specific sets of ads avertisement provision selecting several ads from several advertisement provision selecting several advertisement provision several advertiseme
ADVERTISEMENTS using accepted ad information and e-mail information  EP1573455A2 Content relevant advertisement provision SERVING method using client side application such as ADVERTISEMENTS browser, involves determining relevant USING INFORMATION advertisements to content of document information, and sending to client device E-MAIL
BASED ON CONTENT information  EP1573455A2 Content relevant advertisement provision 2005-09-14 2003-0 G06 SERVING method using client side application such as browser, involves determining relevant USING INFORMATION advertisements to content of document information, and sending to client device E-MAIL
EP1573455A2 SERVING Method using client side application such as browser, involves determining relevant USING INFORMATION ASSOCIATED WITH E-MAIL  Content relevant advertisement provision method using client side application such as browser, involves determining relevant advertisements to content of document information, and sending to client device
SERVING method using client side application such as ADVERTISEMENTS browser, involves determining relevant USING INFORMATION advertisements to content of document ASSOCIATED WITH information, and sending to client device E-MAIL
ADVERTISEMENTS browser, involves determining relevant USING INFORMATION advertisements to content of document ASSOCIATED WITH information, and sending to client device E-MAIL
USING INFORMATION advertisements to content of document ASSOCIATED WITH information, and sending to client device  E-MAIL
ASSOCIATED WITH information, and sending to client device  E-MAIL
E-MAIL
EP1574037A2 Content relevant advertisement provision 2005-09-14 2003- G06
SERVING method using client side application such as 09-24 17/0
CONTENT-RELEVANT browser, involves determining relevant
ADVERTISEMENTS advertisements to content of document
WITH CLIENT-SIDE information, and sending to client device
DEVICE SUPPORT
EP1573455A3 N/A 2005-09-28 2003-0 G06
SERVING 9-24 1/00
ADVERTISEMENTS
USING INFORMATION
ASSOCIATED WITH
E-MAIL
EP1574037A3 N/A 2005-12-07 2003-0 G06
SERVING 9-24 17/3
CONTENT-RELEVANT CONTENT-RELEVANT
ADVERTISEMENTS
WITH CLIENT-SIDE
DEVICE SUPPORT
EP1552436A4 N/A 2005-12-21 2003-0 G06
SERVING 9-24 17/6
ADVERTISEMENTS
BASED ON CONTENT
EP1552360A4 N/A 2005-12-28 2003-0 G06
METHODS AND 9-24 1/00
APPARATUS FOR
SERVING RELEVANT
ADVERTISEMENTS
EP1552422A4 N/A 2005-12-28 2003-0 G06
SUGGESTING AND/OR 9-24 17/2
PROVIDING AD

		<u> </u>	1	
SERVING CONSTRAINT				
INFORMATION				
EP1546932A2	Document characterization method in search	2005-06-29	2003-1	G06F
METHOD AND	engine, involves constructing components set		0-03	17/30
APPARATUS FOR	based on degree to which candidate cluster is			
CHARACTERIZING	related to set of words contained in document			
DOCUMENTS BASED				
ON CLUSTERS OF				
RELATED WORDS				
EP1563427A2	Internet-based toy advertisement distribution	2005-08-17	2003-1	G06Q
METHOD AND SYSTEM	system transmits image modified based on		1-03	30/00
FOR DYNAMIC	advertisement relationship, in response to			
TEXTUAL AD	request included in electronic document with			
DISTRIBUTION VIA	content of distribution subject and			
EMAIL	network-based locator			
EP1563427A4	N/A	2005-12-21	2003-1	G06F
METHOD AND SYSTEM			1-03	17/60
FOR DYNAMIC			1 00	17700
TEXTUAL AD	<b>一</b> 图 图 × 1			
DISTRIBUTION VIA				
EMAIL				
EP1581923A1	Electronic message e.g. e-mail, viewing	2005-10-05	2003-1	G09G
METHODS AND	method, involves identifying extraneous		2-24	5/00
APPARATUS FOR	portion within electronic message, eliding		2 24	0,00
DISPLAYING AND	extraneous portion within electronic message,			
REPLYING TO	and generating another electronic message			
ELECTRONIC				
MESSAGES				
EP1604302A2	Document processing method in on-line	2005-12-14	2004-0	G06Q
IDENTIFYING RELATED	advertisement, involves determining		2-27	30/00
INFORMATION GIVEN	predetermined additional content by analyzing		2-21	30/00
CONTENT AND/OR	received document information and combining			
PRESENTING RELATED	additional content and document content			
INFORMATION IN	2000.000.0000.0000000000000000000000000			
ASSOCIATION WITH				
CONTENT-RELATED				
ADVERTISEMENTS				
EP1604302A4	N/A	2006-05-24	2004-0	G06Q
IDENTIFYING RELATED		2000 00-24		
INFORMATION GIVEN			2-27	30/00
CONTENT AND/OR				
PRESENTING RELATED				
INFORMATION IN				
ASSOCIATION WITH				

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Search engine result ordering system for	2006-02-01	2004-0	G06F
Internet, has language selector to determine		3-31	17/30
preferred language applicable to search result,			
and has search result orderer to order search			
result in preferred language			
Phrase definition providing system, has search	2006-03-08	2004-0	G06F
front end matching phrase against stored		5-20	17/30
information for each identified document,			
fetching each document, and presenting each			
matching definitions			
Online advertising method for music, video,	2006-03-15	2004-0	G06F
involves determining score for advertisement		6-01	17/30
when both information about user and user			
request are in agreement			
Phrase definition providing system, has search	2006-03-08	2004-0	G06F
front end matching phrase against stored		5-20	17/30
information for each identified document,		0 20	17700
fetching each document, and presenting each			
matching definitions			
Online advertising method for music, video,	2006-03-15	2004-0	G06F
involves determining score for advertisement		6-01	17/30
when both information about user and user			
request are in agreement			
Document e.g. Web page, searching method	2006-03-08	2004-0	G06F
for use in Internet, involves associating visual		6-08	17/30
cue with documents that are determined to be			
very relevant, and returning set of links having			
visual cue associated with documents to user			
User preferred country search results ordering	2006-03-15	2004-0	G06F
system, has interface characterizer finding		6-16	17/30
user preferred countries using interface			
characteristics, and country biaser ordering			
some of search results based on preferred			
countries			
Method for identifying categories relevant to	2006-03-15	2004-0	G06F
	2006-03-15	2004-0 6-17	G06F 17/30
	Internet, has language selector to determine preferred language applicable to search result, and has search result orderer to order search result in preferred language  Phrase definition providing system, has search front end matching phrase against stored information for each identified document, fetching each document, and presenting each matching definitions  Online advertising method for music, video, involves determining score for advertisement when both information about user and user request are in agreement  Phrase definition providing system, has search front end matching phrase against stored information for each identified document, fetching each document, and presenting each matching definitions  Online advertising method for music, video, involves determining score for advertisement when both information about user and user request are in agreement  Document e.g. Web page, searching method for use in Internet, involves associating visual cue with documents that are determined to be very relevant, and returning set of links having visual cue associated with documents to user  User preferred country search results ordering system, has interface characterizer finding user preferred countries using interface characteristics, and country biaser ordering some of search results based on preferred	Internet, has language selector to determine preferred language applicable to search result, and has search result orderer to order search result in preferred language  Phrase definition providing system, has search front end matching phrase against stored information for each identified document, fetching each document, and presenting each matching definitions  Online advertising method for music, video, involves determining score for advertisement when both information about user and user request are in agreement  Phrase definition providing system, has search front end matching phrase against stored information for each identified document, fetching each document, and presenting each matching definitions  Online advertising method for music, video, involves determining score for advertisement when both information about user and user request are in agreement  Document e.g. Web page, searching method for use in Internet, involves associating visual cue with documents that are determined to be very relevant, and returning set of links having visual cue associated with documents to user  User preferred country search results ordering system, has interface characterizer finding user preferred countries using interface characteristics, and country biaser ordering	Internet, has language selector to determine preferred language applicable to search result, and has search result orderer to order search result in preferred language  Phrase definition providing system, has search front end matching phrase against stored information for each identified document, fetching each document, and presenting each matching definitions  Online advertising method for music, video, involves determining score for advertisement when both information about user and user request are in agreement  Phrase definition providing system, has search front end matching phrase against stored information for each identified document, fetching each document, and presenting each matching definitions  Online advertising method for music, video, involves determining score for advertisement when both information about user and user request are in agreement  Document e.g. Web page, searching method for use in Internet, involves associating visual cue with documents that are determined to be very relevant, and returning set of links having visual cue associated with documents to user  User preferred country search results ordering system, has interface characterizer finding user preferred countries using interface characteristics, and country biaser ordering some of search results based on preferred  3-31  2006-03-08  2006-03-08  2006-03-08  2006-03-08  2006-03-08  2006-03-08  2006-03-15  6-01

BUSINESS LISTINGS	category model trained with data from sources			
SEARCH	of information relating terms to categories			
EP1639431A2	Advertisement provision method in	2006-03-29	2004-0	G06F
USING ENHANCED AD	auction-based on-line advertising system,		6-30	1/00
FEATURES TO	involves deciding whether or not to apply one			
INCREASE	or more enhanced features to advertisement,			
COMPETITION IN	based on accepted price information			
ONLINE ADVERTISING	associated with advertisement			
EP1639498A2	Method for serving advertisements for	2006-03-29	2004-0	G06F
PROMOTING AND/OR	document having different types of ad spots,		6-30	17/00
DEMOTING AN	involves determining whether accepted			
ADVERTISEMENT	advertisement is to be moved from			
FROM AN	primary-type ad spot to secondary-type ad			
ADVERTISING SPOT OF	spot, based on score of advertisement			
ONE TYPE TO AN				
ADVERTISING SPOT OF				
ANOTHER TYPE				
EP1644847A2	Document generation method for Internet	2006-04-12	2004-0	G06Q
RENDERING	document with optimizable topic-relevant		6-30	30/00
ADVERTISEMENTS	advertisements, adjusts scores of		0-30	30/00
WITH DOCUMENTS	advertisements based on user topic interest, to			
HAVING ONE OR MORE	accordingly render updated advertisements in			
TOPICS USING USER	association with document			
TOPIC INTEREST				
INFORMATION	VETA CHIEFE			
EP1644848A2	Advertisement provision method e.g. for	2006-04-12	2004-0	G06F
SERVING	banner advertisement in web page, involves		6-30	7/00
ADVERTISEMENTS	retrieving portion of advertisement based on		6-30	7700
USING A SEARCH OF	searched inverted index including entries			
ADVERTISER WEB	comprising term and web page identifiers			
INFORMATION	comprising term and was page tachamers			
EP1652045A2	N/A	2006-05-03	2004-0	G06Q
IMPROVING				
CONTENT-TARGETED			7-21	30/00
ADVERTISING USING				
COLLECTED USER				
BEHAVIOR DATA				
EP1649395A1	Method for determining meaning of knowledge	2006-04-26	2004-0	G06F
METHODS AND	item e.g. keyword in internet advertising,	2000 04-20		
SYSTEMS FOR	involves receiving knowledge item and its		7-23	17/30
UNDERSTANDING A	related information for determining knowledge			
MEANING OF A				
	item meaning based on related information			
KNOWLEDGE ITEM				
USING INFORMATION				

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ASSOCIATED WITH THE				
KNOWLEDGE ITEM				
EP1649396A1	Determination method for determining	2006-04-26	2004-0	G06F
METHODS AND	meaning of document, involves matching		7-23	17/30
SYSTEMS FOR	source meaning with item meaning associated			
DETERMINING A	with item from set of items, after determining			
MEANING OF A	source meaning by analyzing relevant			
DOCUMENT TO MATCH	concepts			
THE DOCUMENT TO				
CONTENT				
EP1654681A1	User interface provision system for client	2006-05-10	2004-0	G06F
PROVIDING A USER	terminal e.g. personal computer, broadens		7-27	17/30
INTERFACE WITH	individual search characteristics occurring in			
SEARCH QUERY	search query, such that search results reflect			
BROADENING	increased breadth			
EP1654684A1	User query method in integrated data retrieval	2006-05-10	2004-0	G06F
A SYSTEM AND A	application, involves creating and		8-13	17/30
METHOD FOR	consolidating multiple sets of search results			
PRESENTING	each comprising identifier pointing document			
MULTIPLE SETS OF	matching user query, at server when user			
SEARCH RESULTS FOR	inputs query			
A SINGLE QUERY				
EP1665090A1	N/A	2006-06-07	2004-0	G06F
PROVIDING SEARCH			9-01	17/30
QUERY REFINEMENTS				
EP1665100A1	N/A	2006-06-07	2004-0	G06F
SYSTEMS AND	1.133		9-14	17/30
METHODS FOR				
IMPROVING THE				
RANKING OF NEWS				
ARTICLES				
EP1665101A1	N/A	2006-06-07	2004-0	G06F
SYSTEMS AND			9-20	17/30
METHODS FOR				
CLUSTERING SEARCH				
RESULTS				
EP1622052A1	Document description generation method for	2006-02-01	2005-0	G06F
Phrase-based generation	information retrieval system, involves		7-26	17/30
of document description	determining count of query phrase in each			
	sentences of document retrieved in response			
	to query, to select sentences for forming			
	description of document			
EP1622053A1	Computerized method of identifying valid	2006-02-01	2005-0	G06F
Phrase identification in an	phrases in document collection in information			
<u>.                                      </u>	1 *	1	1	

# Planning Intellectual Property for Marketing Strategies in the Digital Content

information retrieval	retrieval system, involves retaining selectively		7-26	17/30
system	only good phrases which predict occurrence of			
	other good phrase in document collection			
EP1622054A1	Document selection method in information	2006-02-01	2005-0	G06F
Phrase-based searching	retrieval system for e.g. Internet, involves		7-26	17/30
in an information retrieval	identifying phrase extension of multiple word			
system	phrases identified in received query, for			
	selecting document			
EP1622055A1	Document indexing method in information	2006-02-01	2005-0	G06F
Phrase-based indexing in	retrieval system, involves storing identifier of		7-26	17/30
an information retrieval	document containing indication of related			
system	phase, in posting list of phrase			
WIPO PCT Publications	152 matches found of 1,368,139 patents searche	ed		
Abstracts of Japan	4 matches found of 12,452,043 patents searche	ed .		
JP2006048683A2	Computerized method of identifying valid	2006-02-16	2005-0	G06F
PHRASE	phrases in document collection in information		7-26	17/30
IDENTIFICATION	retrieval system, involves retaining selectively			
METHOD IN	only good phrases which predict occurrence of			
INFORMATION	other good phrase in document collection			
RETRIEVAL SYSTEM				
JP2006048684A2	Document selection method in information	2006-02-16	2005-0	G06F
RETRIEVAL METHOD	retrieval system for e.g. Internet, involves		7-26	17/30
BASED ON PHRASE IN	identifying phrase extension of multiple word			
INFORMATION	phrases identified in received query, for			
RETRIEVAL SYSTEM	selecting document			
JP2006048685A2	Document indexing method in information	2006-02-16	2005-0	G06F
INDEXING METHOD	retrieval system, involves storing identifier of		7-26	17/30
BASED ON PHRASE IN	document containing indication of related			
INFORMATION	phase, in posting list of phrase			
RETRIEVAL SYSTEM				
JP2006048686A2	Document description generation method for	2006-02-16	2005-0	G06F
GENERATION METHOD	information retrieval system, involves		7-26	17/30
FOR DOCUMENT	determining count of query phrase in each			
EXPLANATION BASED				
	sentences of document retrieved in response			
ON PHRASE	to query, to select sentences for forming			
ON PHRASE	·			