

參考文獻

中文部分

中華民國九十年台灣地區國際觀光旅館營運分析報告（2001），交通部觀光局印
行，台北。

王國樑、翁志強、張美玲（1998），「台灣綜合證券商技術效率探討」，證券市
場發展季刊，第10卷第2期，93-116。

吳勉勤（2000），旅館管理 - 理論與實務，揚智文化，台北。

周明智（2002），餐飲產業管理，華泰文化事業公司，台北。

張靜貞、謝宗權（1995），「台灣地區農會信用部經營效率分析 - 資料包絡分析
法之應用」，台灣經濟學會論文集，411-439。

黃崇興、黃蘭貴（2000），「應用數據包絡法於航空公司航線經營績效之分析」，
管理學報，第17卷第1期，149-181。

黃應豪（1995），「台灣國際觀光旅館業經營策略之研究 - 策略矩陣分析法之應
用」，國立政治大學企業管理研究所碩士論文。

葉桂珍、陳昱志（1994），「以DEA評估臺灣銀行經營績效之可行性分析」，證
券暨金融市場之理論與實務，555-565。

潘朝達（2001），最新旅館管理實務，水牛出版社，台北。

鄭敏玉（2000），「國際觀光旅館服務品質與效率評估之研究 - 以台北地區國際
觀光旅館為例」，私立銘傳大學管理科學研究所碩士論文。

顏昌華（1997），「台灣地區國際觀光旅館業經營效率評估之研究」，私立文化
大學觀光事業研究所碩士論文。

羅紀瓊、石淦生、陳國樑（1996），「醫院效率之衡量 - DEA方法之應用」，經
濟論文，第24卷第3期，375-396。

英文部分

- Afriat, S.N. (1972), "Efficiency Estimation of Production Functions," *International Economic Review*, Vol.13, 568-598.
- Aly, H. Y., R. Grabowski, C. Pasurka and N. Rangan (1990) , "Technical, Scale and Allocative Efficiencies in U.S. Banking: An Empirical Investigation," *Review of Economics and Statistics*, Vol. 72, 211-218.
- Anderson, R.I., R. Fok and J. Scott (2000) , "Hotel Industry Efficiency: An Advanced Linear Programming Examination," *American Business Review*, January 2000, 40-48.
- Banker, R. D. , A. Charnes, and W.W. Cooper(1984), "Some Models for Estimating Technical and Scale Inefficiencies in Data Envelopment Analysis," *Management Science*, Vol. 30, 1078-1092.
- Baum, T. and R. Mudambi (1995), "An Empirical Analysis of Oligopolistic Hotel Pricing," *Annals of Tourism Research*, Vol.22, No.3 ,501-516.
- Baumol, W. J. ,J.C. Panzar and R. D. Willig (1982) , *Contestable Markets and the Theory of Industry Structure*, Harcourt Brace Jovanovich, New York.
- Bergsman, J. (1974) , "Commerical Policy, Allocative Efficiency, and X-efficiency," *Quarterly Journal of Economics*, Vol.88, No.3,409-433.
- Bloch, H. (1974) , " Prices, Costs, and Profits in Canadian Manufacturing: The Influence of Tariffs and Concentration," *Canadian Journal of Economics*, Vol.7, No.4, 594-610.
- Boles, J.N. (1966), "Efficiency Squared – Efficiency Computation of Efficiency Indexes," *Proceedings of the 39th Annual Meeting of the Western Farm Economics Association*, 137-142.
- Boussofiane,A., R.G. Dyson and E. Thanassoulis (1991) , "Applied data envelopment analysis", *European Journal of Operational Reasearch*, Vol.52,1-15.

- Bowlin, W. F. (1987) , “Evaluating the Efficiency of U.S. Air Force Real-Property Maintenance Activities,” *Journal of the Operational Research Society*, Vol.38, 127-135.
- Brynes, P., R. Färe and S. Grosskopf (1984) , “Measuring Productive Efficiency: An Application to Illinois Strip Mines,” *Management Science*, Vol.30, 671-681.
- Carlsson, B.(1972) , “The Measurement of Efficiency in Production:An Application to Swedish Manufacturing Industries,1968,” *Swedish Journal of Economics* , Vol.74, No.4, 468-485.
- Caves, R.E. and D.R. Barton (1990) , *Efficiency in U.S. Manufacturing Industries*, The MIT Press, Cambridge.
- Chang, K.P. and P.H. Kao (1992) , “The Relative Efficiency of Public versus Private Municipal Bus Firms: An Application of Data Envelopment Analysis,” *Journal of Productivity Analysis*, Vol.3, 67-84.
- Charnes, A., W.W. Cooper and E. Rhodes (1978) , “Measuring the Efficiency of Decision Making Units,” *European Journal of Operations Research*, Vol. 2, 429-444.
- Charnes, A., W. W. Cooper and E. Rhodes (1981) , “Evaluating Program and Managerial Efficiency: An Application of the Data Envelopment Analysis to Program Follow Through,” *Management Science*, Vol.27 ,668-697.
- Charnes, A., W. W. Cooper and S. Li (1989) , “Using Data Envelopment Analysis to Evaluate Efficiency in the Economic Performance of Chinese Cities, ” *Socio-Economic Planning Science*, Vol.23 , 325-344.
- Cheng, T.W., K.L. Wang and C.C. Weng (2000), “A Study of Technical Efficiencies of CPA Firms in Taiwan,” *Review of Pacific Basin Financial Markets and Policies*, Vol 3, No. 1, 27-44.

- Chu, R.K.S. and T. Choi (2000) , “An importance-Performance Analysis of Hotel Selection Factors in the Hong Kong Hotel Industry : A Comparison of Business and Leisure Travellers”, *Tourism Management* ,Vol. 21,363-377.
- Cooper, W.W., L. M. Seiford and K. Tone (2000) ,*Data Envelopment Analysis : A Comprehensive Text with Models, Applications, References, and DEA-Solver Software*, Kluwer Academic, Boston.
- Deprins, D. L., L. Simar and H. Tulkens (1984) , “Measuring Labor-Efficiency in Post Offices,” in *The Performance of Public Enterprises: Concepts and Measurement*, edited by M. Marchand, P. Pestieau and H. Tulkens, North-Holland, Amsterdam.
- Eaton, B. C. and D. F. Eaton (1995) , *Microeconomics*, Englewood Cliffs, Prentice Hall ,New Jersey.
- Färe ,R.,S. Grosskopf and C. A. K. Lovell (1985) ,*The Measurement of Efficiency of Production*, Kluwer-Nijhoff, Boston.
- Farrell, M.J. (1957), “The Measurement of Productive Efficiency,” *Journal of the Royal Statistical Society*, Series A, CXX, Part 3:253-290.
- Fried, H. O., C. A. K. Lovell and S. S. Schmidt (1993) , *Measurement of Productive Efficiency: Techniques and Applications* , Oxford University Press, New York.
- Greene, W. H. (1981) , “On the Asymptotic Bias of the Ordinary Least Squares Estimator of the Tobit Model,” *Econometrica*, Vol.49, 505-513.
- Greene, W.H. (2000) , *Econometric Analysis*, 4th edition, Prentice Hall.
- Grosskopf, S. and V. Valdmanis (1987) , “Measuring Hospital Performance: A Non-parametric Approach,” *Journal of Health Economics*, Vol.6, 89-107.
- Johnes, G. (1990) , “Measures of Research Output: University Departments of Economics in the UK, 1984-88,” *Economic Journal*, Vol.100 , 556-560.

- Kirjavainen, T. and H. A. Loikkanen(1998), “Efficiency Differences of Finnish Senior Secondary Schools : An Application of DEA and Tobit Analysis”, *Economics of Education Review*, Vol.17, No.4,377-394.
- Kooreman, P. (1994) , “Nursing Home Care in the Netherlands: A Nonparametric Efficiency Analysis,” *Journal of Health Economics*, Vol. 13, 301-316.
- Leibenstein, H. (1966) , “Allocative efficiency v.s. X-efficiency,” *American Economic Review*, Vol. 56, No.3,392-414.
- Lewin, A. Y., R. C. Morey and T. J. Cook (1982) , “Evaluating the Administrative Efficiency of Courts,” *Omega*, Vol. 10, 401-411.
- Lovell, C. A. K. (1993), “Production Frontiers and Productive Efficiency,” in *The Measurement of Productive Efficiency: Techniques and Applications*, edited by H. O. Fried, C. A. K. Lovell and S. S. Schmidt, Oxford University Press, New York, 3-67.
- McCarty, T.A. and S. Yaisawarng(1993), “Technical Efficiency in New Jersey School Districts,” in *The Measurement of Productive Efficiency: Techniques and Applications*, edited by H. O. Fried, C. A. K. Lovell and S. S. Schmidt, Oxford University Press, New York, 271-87.
- Metters, R.D. ,F.X. Frei, V. A. Vargas(1999), “Measuring of Multiple Sites in Service Firms with Data Envelopment Analysis,” *Production and Operations Management*, Vol. 8, No.3.,264-281.
- Morey, R.C. and D. A. Dittman (1995) , “Evaluating a Hotel GM’s Performance,” *Cornell Hotel and Restaurant Administration Quarterly*, October, 30-35.
- Norman, Michael and B. Stoker (1991) , *Data Envelopment Analysis: The Assessment of Performance* , Chichester, John Wiley, England ,New York.
- Oster, S. M.(1994),*Modern Competitive Analysis* ,Oxford University Press ,New York.

- Pilloff, S. J. (2001), "Commercial Banking," in *The Structure of American Industry* edited by W. Adams and J. W. Brock, Prentice Hall, New Jersey.
- Rangan, N. and R. Drabowski (1988) , "The Technical Efficiency of U.S. Banks," *Economics Letters*, Vol.28, 169-175.
- Rhodes, E. L. (1986) , "An Exploratory Analysis of Variations in Performance Among U.S. National Parks," in *Measuring Efficiency: An Assessment of Data Envelopment Analysis*, edited by R. H. Silkman, Jossey-Bass, San Francisco.
- Seiford, L. M. (1996) , "Data Envelopment Analysis: The Evolution of the State of the Art (1978-1995) ," *Journal of Productivity Analysis*, Vol.7, 99-137.
- Thanassoulis, Emmanuel (2001) , *Introduction to the Theory and Application of Data Envelopment Analysis: A Foundation Text with Integrated Software*, Kluwer Academic Publishers, Boston.
- Tsaur, S.H. (2001) , "The Operational Efficiency of International Tourist Hotels in Taiwan," *Asia Pacific Journal of Tourism Research*, Vol.6, 73-81.
- Vassiloglou, M. and D. Giokas (1990) , "A Study of the Relative Efficiency of Bank Branches: An Application of Data Envelopment Analysis," *Journal of the Operational Research Society*, Vol. 41, 591-597.
- Waldman, D.E. and E. J. Jensen (1998) , *Industrial Organization: Theory and Practice*, Addison-Wesley Longman Inc., Reading, Massachusetts.
- Wang, K.L., C.C. Weng and M.L. Chang, (2001), "A Study of Technical Efficiencies of Travel Agencies in Taiwan," *Asia Pacific Management Review*, Vol. 6, No.1, 72-89.
- Wang, K.L., Y.T. Tseng and C.C. Weng , (2003), "A Study of Production Efficiencies of Integrated Securities Firms in Taiwan," *Applied Financial Economics*, Vol. 13, 159-167.

Wang, K.L.,C.S. Wu(2003), “A Study of Competitiveness of International Tourism in the Southeast Asian Region,” in *Trade in Services in the Asia-Pacific Region* edited by T. Ito and A.O. Krueger, Chicago Press: Chicago and London.

Wheelock, D.C. and P.W. Wilson (1995), “Evaluating the Efficiency of Commercial Banks: Does Our View of What Banks Do Matter?” *Review of the Federal Reserve Bank of St. Louis*, 39-52.