

國立政治大學國際傳播英語碩士學程
International Master's Program in International
Communication Studies
College of Communication
National Chengchi University

碩士論文
Master's Thesis

論文題目

**Functions of the Use of English in Advertising:
A Content Analysis of Taiwanese Magazines**

Student: Shigeki Jack Hagihara
Advisor: Dr. I-Huei Cheng

中華民國 98 年 3 月
March, 2009

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