

摘要

本研究的目的是在於了解當前高等教育的改革趨勢，進而探討與分析越南高等教育對當前高教改革趨勢的相關改革及其所衍生的問題，並提出一些建議，作為越南教育主管當局的參考。

基於高等教育大眾化、市場化及國際化的理論基礎，本研究採用文件分析與訪談法進行研究，探討與分析越南高等教育對當前高等教育改革趨勢的相關改革及其所衍生的問題。經過研究後，本研究得到以下的結論：

- 一、 大眾化、市場化及國際化是當前高等教育改革趨勢
- 二、 越南高等教育發展的各個時期經過許多變遷和不斷地改革
- 三、 教育品質低落是當前越南高等教育的最大問題
- 四、 為滿足國家發展的人力資源需要及人民學習的需求，越南高等教育加速大眾化
- 五、 在高等教育市場化的趨勢下，越南高等教育以革新教育管理制度、推動社會化教育政策及結合產學合作方式等改革來因應。
- 六、 為提高國內高等教育品質及與國際接軌，越南政府以留學生政策、學術交流合作及結合國內外合辦高等教育政策，來推動越南高等教育國際化。
- 七、 越南高等教育大眾化導致量與質不均衡、整併及增設高校問題及非公立高等教育機構的問題
- 八、 越南高等教育市場化所衍生的問題包括教育市場尚未完全形成、管理制度的問題、社會化教育政策的問題。
- 九、 人才流失、國內高等教育市場面臨國際競爭壓力及經費不足導致國際交流合作困難是越南高等教育國際化的主要問題。

關鍵字：高等教育，教育改革，高等教育大眾化，高等教育市場化，高等教育國際化

“A study on the approach to massification, marketization and internationalization of higher education in Vietnam”

Abstract

The purposes of this study is to explore the reform trends of higher education; to analyze the reforms of higher education in Vietnam and its problems and then to offer some suggestions to the Vietnamese educational administration as a reference.

Based on the basic theory of massification, marketization and internationalization of higher education, analyze the reforms of Vietnamese higher education and its problems through the document analysis and interview methods. The study has following findings:

1. Massification, marketization and internationalization are the trends of higher education reform in the world.
2. Vietnamese higher education system has undergone several periods of reform and every period has its features.
3. Low quality is the most serious problem of Vietnamese higher education.
4. The needs of manpower for national development and the learning need of society have resulted in accelerating the massification of higher education in Vietnam.
5. Innovation of the management system, promotion of the educational socialization and industry-academy cooperation are the resolutions to face with the marketization of higher education in Vietnam.
6. In order to improve the quality of higher education and to integrate into the world's level, Vietnamese government has promoted the internationalization of higher education by the policies of teachers and student mobility, academy exchange and inter-cooperation.
7. The massification of higher education in Vietnam has resulted in the imbalance between quality and quantity and many problems from the amalgamation and the non-public higher education institutions system.
8. Education market has not completely shaped, the problems of management system and educational socialization policy are resulted from the marketization of higher education in Vietnam.
9. Brain drain, pressure from the directly competitiveness with foreign universities and lack of finance are the problems of Vietnamese higher education system in internationalization process.

Key words: higher education, educational reform, massification of higher education, marketization of higher education, internationalization of higher education