REFERENCES

- 1. Amsdem, Alice (1990), "Third World Industrialization: Global Fordism or a New Model?" New Left Review, Vol.182, pp.5-32
- 2. Alleyne, D.Mark (1997), "News Revolution: Political and Economic Decisions about Global Information." Sage publication
- 3. Berman, D. (1992), "World like colored glass: The Role of the Press in Taiwan's Democratization Process." San Francisco and Oxford: Western Press
- 4. Borrego, John (1995), "Models of Integration, Models of Development in the Pacific." Journal of World System: Volume 1, Number 11, pp.83-98 http://www.jwsr.ucr.edu/
- 5. Carlos, Antonio, Aguirre, Rojas (2000), "Rethinking Current Social Sciences: The Case of Historical discourses in the history of modernity." Journal of World-Systems research, Vol.3, pp.750-766
- 6. Crawford, Darryl (2000), "Chinese capitalism: cultures, the Southeast Asian region and economic globalization." The World Quarterly, Vol. 21, pp.69-86
- 7. Chao, Chen-Chen (2000), "Going Digital: Taiwan Experiences." NTNU, http://www.white-clouds.com/iclc/cliej/cl20joyce.htm
 8. Chen, Sheue -Yun (1998), "State, media and democracy in Taiwan." Media, Culture & Society, SAGE publications, London, Vol. 20, pp.11-29
- 9. Chow, Peter C.Y., editor (2002), "Taiwan in the Global Economy from an Agrarian Economy to an Exporter of High-Tech Products." Library of Congress
- 10. Daya, Kishan Thussu (2000), "International Communication: Continuity and Change." Oxford University Press

- 11. Dewitt David, Haglung David, Kirton John, editors (1993), "Building new global order; emerging trends in international security." Oxford
- 12. Diasporas, Migration and Identities, IASH research, June 2005 http://www.ahrb.ac.uk/apply/research/sfi/ahrcsi/diasporas_migration_identities.asp
- 13. Foster William, Goodman E. Seymour (2000), "The diffusion of the Internet in China." Stanford University http://the-diffusion-of-the-internet.blogspot.com/
- 14. Gereffi, Gary (2000), "The International Competitiveness of Asian Economies in the Apparel Commodity Chain." ERD working paper, N.5, Publisher: Asian Development Bank
- 15. Guest editorial (2000), "A crisis of industrial and business networks in Asia." Environment and Planning, Vol.32, pp.191-200
- 16. Geppert Mike and William Karen (2006) "Global, national, local practices in multinational corporations: towards a sociopolitical framework." Int. Journal of Human Resource Management 17, pp.49-69
- 17. Gudykunst, B. William (2004), "Theorizing about Intercultural Communication." Sage publication
- 18. Guthie, D., (1998) "The Declining Significance of Guanxi in China's Economic Transition," The China Quarterly, Nr.154, pp.254 282
- 19. Habermas, Jürgen (1989), "The structural Transformation of the Public Sphere." Cambridge: Polity Press
- 20. Habermas, Jürgen (2001), "The Post national Constellation: Political Essays." Cambridge, USA: MIT Press
- 21. Hansen, J.P. and R.L. Bishop (1981), "Press Freedom in Taiwan: The Mini Hundred Flowers Period." Journalism Quarterly, Vol.2, pp.217-234
- 22. Hamilton, G., (1991), "Business Networks and economic

- development in Southeast Asia," Hong Kong University Press
- 23. Held, D. (1989), "Political Theory and Modern States." Cambridge: Polity Press
- 24. Held, David, McGrew, Anthony, Goldblatt, David, and Perraton, Jonathan, editors (1999), "Global Transformations: Politics, Economics and Culture." Stanford University Press
- 25. Hofstede, G. (1997), "Culture and organizations: Software of the mind," New York: McGraw-Hill
- 26. Kao H.C. and Lin C.C. (2000), "The Changing Economic Matrix between Taiwan and China." Journal of the new knowledge Economy of Taiwan, pp.267-274
- 27. Keane, J. (1991), "The Media and Democracy." Cambridge: Polity Press
- 28. Kenichi Ishii, Wu Chyi-In (2006), "A comparative study of media cultures among Taiwanese and Japanese youth." Telematics and Informatics 23, pp.95-115
- 29. Kuo Cheng-Tian (1995), "Global competitiveness and industrial growth in Taiwan and the Philippines." Pittsburg Press
- 30. Klintworth Gary (1995), "New Taiwan, New China Taiwan's changing role in the Asia-Pacific region." Longman
- 31. Khan, Haider A., Wu, Juh-Jeng (2004), "Foreign Direct Investment and the Performance of MNCs: Taiwanese Firms in People's Republic of China and Southeast Asia." Department of Economics, University of Tokyo http://www.e.u-tokyo.ac.jp/cirje/research/dp/2004/2004cf258.pdf
- 32. Lippmann W. (1965), "Public opinion." Mew York: Free Press
- 33. Li Xiao and Polumbaum Judy (March, 2006), "News and Ideological

- Exegesis in Chinese Online Media: A case study if Crime Coverage and Reader Discussion on two Commercial Portal." Asian Journal of Communication, Vol.16, No.1, pp.40-58
- 34. Mowlana, Hamid (1996), "Global Communication in transition: The end of diversity?" Thousand Oaks, CA: Sage
- 35. Modelski, George (1972), "Principles of World Politics." Free Press
- 36. Morgenthau, Hans (1954), "Politics among Nations: The Struggle for Power and Peace." New York: Knopf
- 37. Nolan, Peter (2001), "China and the global economy." Palgrave
- 38.Hisahiko, Okazaki (2003), "The Strategic Value of Taiwan; US-Japan-Taiwan Trilateral Strategic Dialogue." Tokyo Round, on March 2
- 39. Perloff, M. Richard (2003), "The Dynamics of Persuasion: Communication and Attitudes in the 21st Century." Lawrence Erlbaum Associates
- 40. Theotonio, Dos Santos (1971), "The Structure of Dependence." Fann and Donald C. Hodges, eds., Readings in U.S. Imperialism, Boston, Porter Sargent
- 41. Revilla, Claudio, A.Cioffi, Merrit L. Richard, Zinnes A. Dina, editors (1987), "Communication and Interaction in Global Politics." Advances in Political Science; Sage Publications
- 42. Rowe, David Nelson (1959), "Modern China: A brief history." Yale University
- 43. Robertson R. (1992), "Globalization: Social theory and global culture." Newbury Park; Sage
- 44. Schiller, Dan (2005), "Poles of market growth? Open questions about

- China information and the word economy." Global media and Communication, Volume 1, SAGE publications, pp.79-103
- 45. Sassen, Saskia, editor (2002), "Global networks: Linked cities." Library of Congress
- 46. Shambaugh, David (1995), "Greater China: The Next Superpower?" Oxford University Press
- 47. Shaum Breslin (2004), "Capitalism with Chinese Characteristics." Working Paper Nr.104, Warwick University, ISSN 1037-4612
- 48. Shubert, Gunter (2003), "Towards a new European Taiwan policy: Some preliminary reflections." Asia Europe Journal, Vol.1, pp.263-380
- 49. Shelton G. (2002), "A theoretical framework for Global Communication Research." JWSR, pp.330-365
- 50. Sitaram K. S. and Prosser H., editors (1999), "Civic Discourse: Multiculturalism, Cultural Diversity, and Global Communication." Volume 1, Civic Discourse for the Third Millenium
- 51. Sklair Leslie (1999), "Competing Conceptions of Globalization." JWSR, V.2, pp.143-162
- 52. Weidenbaum, M.L. and S.Huges (1996), "The Bamboo Network: how expatriate Chinese entrepreneurs are creating a new economic superpower in Asia," New York Press
- 53. Wincler, Edwin A. and Greenhaldgh Susan, editors (1988), "Contending Approaches to the political economy of Taiwan." Library of Congress
- 54. White, Robert (2004), "Is "Empowerment" the answer? Current Theory and Research on Development Communication." The International Journal for Communication Studies, Vol.66, Sage

Publications, pp.7-24

55. Wei Shang-Jin, Wen Guanzhong James and Huizhong Zhou, editors (2002), "The Globalization of the Chinese Economy." Edward Elgar Publishing Inc., Massachusetts

56. Wang, Yanlai (2000), "The Potential Impact of Taiwan

Democratization on China Political Democratization." Conference group

on Taiwan Studies, University of Limerick

57. Wilkins K.G. (Ed.) (2000), "Redeveloping communication for social change: Theory, practice, and power." Lanham, MD: Rowman & Littlefield

58. Waters Johanna (2005), "Transnational family strategies and education in the contemporary Chinese Diaspora," Global Networks, Vol.5, Blackwell Publishing, pp.359-377, ISSN 1470-2266

59. Whytleys R (1993), "East Asian enterprise structures and the comparative analysis of business organization," Darwin Press

60. Zittrain, Jonathan and Edelman, Benjamin (2003), "Empirical Analysis of Internet Filtering in China." Harvard Law Scholl http://cyber.law.harvard.edu/filtering/china/

Online portals

Mainland Affairs Council http://www.mac.gov.tw;

Ministry of Economic Affairs http://www.moea.gov.tw;

Council for Economic Planning and Development http://www.cepd.gov.tw;

E-government Steering Committee in Hong Kong http://www.info.gov.hk/eindex.htm;

The E-Business Research center (The executive resource for doing

business online) http://www.cio.com/research/ec/edit/110501_china.html;

Trade Commission, Executive Yuan, R.O.C http://www.ftc.gov.tw;

Next wave of E-government http://www.info.gov.hk/eindex.htm

Business Entry Portal http://www.business.gov.hk

Center for Communication Research of Hong Kong

http://enweb.cityu.edu.hk/ccr/publications_8.html;

China's Potential in E-commerce, International Herald Tribune,

November 24, 2000

http://www.iht.com/articles/2000/11/24/edernst.t.php

Focus on Internet News and Data (FUND) http://www.find.org.tw

The Internet and the Great Southern China http://mosaic.unomaha.edu/schina.pdf#search='Taiwanese%20MNC

SOMO Bulletin on Issues in Garments & Textiles Number 2, July 200 http://www.cleanclothes.org/publications/03-07-somo.htm

Trade Commission, Executive Yuan, R.O.C http://www.ftc.gov.tw

Chinese online portals: www.sina.com, www.sohu.com, www.sohu.com,

ELNP (2005): National Science and Technology Program for e-Learning.

Available at: http://elnpweb.ncu.edu.tw/english/english1.htm

E-Taiwan Project Office (2005), "e-Taiwan Project Introduction." http://www.etaiwan.nat.gov.tw/group/application/etaiwan/index.php

FIND (2005/05/05), "e-Taiwan Program was revised in 2004. The Infrastructure, e-Society, e-Industry, e-Government and e-Opportunity plans form the core initiatives of the e-Taiwan Program." http://www.find.org.tw/eng/news.asp?pos=0&subjectid=6&msgid=165

World Markets Research Centre http://www.wmrc.com/about_corp_bg.html;